

## MINUTES

### The University of North Carolina at Greensboro Board of Trustees

September 23, 2016

**MEMBERS PRESENT:** Brad Hayes (Chair), Charles Blackmon, David Sprinkle, Mona Edwards, Randall Kaplan, Betsy Oakley, Ward Russell.

Chancellor Frank Gilliam, Chief of Staff and Assistant Secretary to the Board of Trustees Waiyi Tse, Assistant Secretary to the Board of Trustees Shannon Bennett, and other members of the administration, faculty, staff, students, and public were also present.

**MEMBERS ABSENT:** Susan Safran, Vanessa Carroll, Frances Bullock, Elizabeth Phillips, and Joseph Graham

**WELCOME:** Chair Brad Hayes called the meeting to order at 8:32 a.m. and read the Conflict of Interest statement. No conflicts were noted.

Roll call was read by Shannon Bennett and quorum was confirmed.

#### **CHAIR'S REMARKS:**

Chair Hayes welcomed the Board to the Union Square Campus. He noted that the building was a great example of public/private partnerships and that tours would be offered after the meeting. UNCG, NCAT, GTCC and Cone Health share the facility.

Chair Hayes noted this is his third year on the Board and his first meeting as Chair. He noted his pride in the accomplishments of UNCG and the challenge to communicate the great stories UNCG remains. As a father of a college freshmen Hayes stated first-hand that parents want their children to be successful students. This includes a great education, lifelong connections, safety, and the path to further education or a career. An Academic Affairs committee will review their metrics of student success measurement. Hayes feels this Board's focus should be on student success.

Chair Hayes noted that he will chair a number of committees and has participated in several activities on and off campus already. Committee structures have changed, the Academic Affairs Committee and the Business Affairs Committee have been established as independent committees. Changes to the day of meeting scheduling is planned to improve attendance.

October 7 is the date of the Installation of Chancellor Gilliam, details of the event were described for the Board members.

#### **CHANCELLOR'S REMARKS:**

Chancellor Gilliam began his remarks by welcoming Chair Hayes and thanking him for his active engagement and service to the Board and UNCG.

Chancellor Gilliam noted the many activities on campus this summer: opening of the Union Square facility, the national accreditation of the DNP program, and the opening of the Kaplan

Wellness Center all of which accentuate the university's commitment to health and community development. The construction of Spartan Village II is coming along as well as redevelopment of both Gate City Boulevard and Tate Street to ultimately serve as university corridors.

Chancellor Gilliam began a discussion on talent management and acquisition by introducing Kris Davidson as the new Associate Vice Chancellor of Annual Fund and Annual Giving and described her background and talents in data collection and success measurement.

Andrew Cagle was introduced as the new liaison to the state legislature and General Administration on state relations. Nikki Baker will continue to work locally and at the federal level on higher education policies.

Dr. Julie Mendez-Smith was introduced as the new Chancellor's Fellow on Campus Climate. She will be pursuing opportunities for civil discourse, safe spaces, productive dialog on our campus during what is a tumultuous time nationally with social and political protests. North Carolina is at the center of some issues with HB2 and the protests in Charlotte.

Chancellor Gilliam provided additional updates:

- The search for a new Associate Vice Chancellor for Communications is winding down and there are excellent finalist candidates from which to choose.
- General Counsel candidates are coming in the last two weeks of November with strong candidates.
- Associate Vice Chancellor for Human Resources candidates are coming mid-October.
- Chancellor Gilliam reported that *The Chronicle of Higher Education* will be interviewing Brian Terry, Dana Dunn, and Chancellor Gilliam on the topic of closing the black/white student achievement gap where UNCG is a national leader.
- Presidential candidate Hillary Clinton came to campus with less than 24-hour's notice and the staff did a great job accommodating the visit which included media, secret service, FBI, multiple police services and the campaign.
- Southern Conference debating whether to keep the basketball tournaments in Asheville.

### **APPROVAL OF MINUTES:**

The board approved the minutes of the May 5, 2016 meeting.

### **REPORT OF THE ACADEMIC AFFAIRS COMMITTEE:**

Chair Hayes gave a report from the Academic Affairs Committee (AAC) that met on September 20, 2016 on behalf of Committee Chair Dean Priddy.

Provost Dana Dunn and Associate Vice Provost Bryan Terry presented on the Fall 2016 census enrollment update.

### **Action Item**

The board then moved on the following action item:

**AAC-5** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the awarding of degrees and certificates to candidates as specified in the document, "Candidates Awarded Degrees and Certificates," and delegate to the Chancellor the authority to act on additions to and deletions from the list as may be appropriate.

Randall Kaplan made the motion, which was seconded by David Sprinkle. All approved and the motion carried.

**REPORT OF THE ATHLETICS COMMITTEE:**

Committee Chair Charles Blackmon gave a report from the Athletics Committee (ATH) that met on September 20, 2016.

Director of Athletics, Kim Record showed a video highlighting the athletic accomplishments of UNCG for 2015-2016. Bryan Terry, Vice Chancellor for Enrollment Management reported on the findings of the UNC Intercollegiate Athletics Survey.

**REPORT OF THE AUDIT COMMITTEE:**

Committee Chair Ward Russell gave a report from the Audit Committee (AUD) that met on September 21, 2016.

Director of Internal Audit Don Skeen reported on one internal audit, a physical examination of the Weatherspoon Arts Foundation inventory, which had no exceptions with respect to internal controls. There were three external audits with no exceptions.

**Action Item**

The board then moved on the following action item:

**AUD-3** It is recommended that the Board of Trustees of the University of North Carolina at Greensboro accept and approve the expansion of the role of the Audit Committee by revising the charge of the committee to include risk management and compliance; approval of a name change to the Committee on Audit, Risk Management and Compliance; and the adoption of a policy to allow the Chancellor to create an internal campus committee on audit, risk management and compliance.

David Sprinkle made the motion, which was seconded by Mona Edwards. All approved and the motion carried.

**REPORT OF THE BUSINESS AFFAIRS COMMITTEE:**

Committee Chair David Sprinkle gave a report from the Business Affairs Committee (BAC) that met on September 20, 2016.

**Action Items**

The board then moved on the following action items:

**BAC-3** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro authorizes the University administration to proceed with this project and to approve the resolution that allows UNCG to enter into a 30 year master lease arrangement with the CFF for the Theatre Department facilities. Further, the Board authorizes the administration to seek approvals from the President/Board of Governors and work with the State Property Office as required under State law and Board of Governors regulations. Under the terms of the lease the University will lease these facilities and operate the facilities as part of the University's academic program. The

University will pay to the CFF rental for these facilities in an amount sufficient to totally amortize the acquisition and renovation of the project or upon future approval of the UNCG Board of Trustees, purchase the facilities from the CFF.

The Business Affairs Committee made the motion, which was seconded by Randall Kaplan. All approved and the motion carried.

**BAC-4** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro authorizes the University administration to proceed with this project and to approve the resolution that allows UNCG to enter into a 30 year ground lease and lease back arrangement with the CFF for 840 Neal Street. Further, the Board authorizes the administration to seek approvals from the President/Board of Governors and work with the State Property Office as required under State law and Board of Governors regulations. Under these terms, the University would ground lease the state property to the CFF for renovation and lease back the project from CFF. The University will pay to the CFF rental for these facilities in an amount sufficient to totally amortize only the improvements of the project or, upon future approval of the UNCG Board of Trustees, purchase the improvements from the CFF.

The Business Affairs Committee made the motion, which was seconded by Charles Blackmon. All approved and the motion carried.

**BAC-5** It is recommended that the Board of Trustees approves the resolution for UNCG to be reimbursed for capital expenditures incurred in connection with the renovation of the Theatre Department properties for university operations from the proceeds of certain tax-exempt obligations.

The Business Affairs Committee made the motion, which was seconded by Randall Kaplan. All approved and the motion carried.

**BAC-6** It is recommended that the Board of Trustees approves the resolution for UNCG to be reimbursed for capital expenditures incurred in connection with the renovation of the Salvation Army Boys and Girls Club for university operations from the proceeds of certain tax-exempt obligations.

The Business Affairs Committee made the motion, which was seconded by Ward Russell. All approved and the motion carried.

**BAC-7** IT is recommended that the Board of Trustees approves the resolution for delegation to the Chancellor and his designees the full authority to approve EHRA salary matters including the full 20% and \$15,000 as allowed by the Board of Governors.

The Business Affairs Committee made the motion, which was seconded by Charles Blackmon. All approved and the motion carried.

## **REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE:**

Committee Chair Betsy Oakley gave a report from the University Advancement Committee (BAC) that met on September 20, 2016.

### **Action Items**

**UAC-4** It is recommended that the Board of Trustees approves the recommended appointments and reappointments of these individuals to the UNCG Excellence Foundation and the UNCG Excellence Foundation Board of Visitors per the terms and conditions listed above.

Randall Kaplan made the motion, which was seconded by David Sprinkle. All approved and the motion carried.

**UAC-5** It is recommended that the That the Board of Trustees of the University of North Carolina at Greensboro approve the gift amount of \$500,000 in exchange for the Donor's naming rights.

Randall Kaplan made the motion, which was seconded by Brad Hayes. All approved and the motion carried.

## **DISCUSSION ITEMS:**

### **Strategic Plan**

Julia Jackson-Newsom provided an overview of the Strategic Plan Initiatives. Recent progress of this campus-wide, on-going process was discussed. Provost Dunn appointed a Values committee which explored the question: "What are our core values?" Campus values include: inclusivity, transparency, accountability, sustainability, integrity, excellence, civility and will be a part of the strategic planning process. Over forty forums were held allowing input from all constituents. Questions such as: who are we, where are we now and where are we going, what are our strengths, what are our obstacles were considered. Continuing our history of providing opportunity for all, research-intensive, teaching excellence, shared sense of place, recognizing our role in student success, as well as funding sources, external demands should be taken into account. Key themes which emerged from the forums include: health and wellness, children and families, vibrant communities, global connections. Student, knowledge, and regional transformation are the overarching goals of the university. Input from the Deans of the Schools and Colleges will be considered as well. An RFP for the final development of the strategic plan will be issued. Branding our message and the communication of the strategic plan, especially the use of social media, will be important.

### **Gateway Campus**

The Gateway Research Park opened in 2007 as a separate entity and is classified as a not-for-profit with IRS 503c status. It functions as an affiliated entity managed fully by the Gateway Research Park Board of Directors (seventeen board members). The mission of Gateway Research Park is to be a catalyst of university research, innovation, economic development. There are North Campus and South Campus locations convenient to both UNCG and NCAT who share in this public/private partnership. Spaces are leased to VF Corporation's Innovation Lab as well as entrepreneurial firms. The Joint School of Nanoscience and Nanoengineering opened in 2012 at the South Campus. Out of a combined one million square feet available approximately 220000 square feet is occupied. Gateway Research Park is the only designated Millennial Campus at this time.

Discussion around the Gateway Research Park's Board of Directors membership, the future role of our university in the expansion and development, expectations for participation, measurement of success, and its place in our strategic plan ensued.

**INFORMATION ITEMS:**

Chair Hayes invited any questions regarding information items. Receiving none, he read the motion to move into closed session.

**CLOSED SESSION:**

**Action Items**

**BOT-4** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the personnel reported dated September 1, 2016.

Randall Kaplan made the motion, which was seconded by Brad Hayes. All approved and the motion carried.

**UAC-6** It is recommended that the Board of Trustees of the University of North Carolina at Greensboro approve the proposal that the conference room located in Leonard J. Kaplan Center for Wellness be named the Callahan Conference Room.

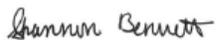
Randall Kaplan made the motion, which was seconded by Charles Blackmon. All approved and the motion carried.

**Return to Open Session**

**ADJOURNMENT:**

The meeting adjourned at 12:06 p.m.

Respectfully submitted,



Shannon Bennett  
Assistant Secretary to the Board of Trustees