MINUTES
The University of North Carolina at Greensboro
Board of Trustees
December 9, 2016

MEMBERS PRESENT: Brad Hayes (Chair), Charles Blackmon, Frances Bullock, Mona Edwards, Joseph Graham, Randall Kaplan, Betsy Oakley, Elizabeth Phillips, Dean Priddy, Susan Safran, David Sprinkle, Ward Russell

Chancellor Frank Gilliam, Chief of Staff and Assistant Secretary to the Board of Trustees Waiyi Tse, Assistant Secretary to the Board of Trustees Shannon Bennett, and other members of the administration, faculty, staff, students, and public were also present.

MEMBERS ABSENT: Vanessa Carroll

WELCOME: Chair Brad Hayes called the meeting to order at 8:34 a.m. and read the Conflict of Interest statement. No conflicts were noted.

Roll call was read by Shannon Bennett and quorum was confirmed.

OATH OF OFFICE: Chair Hayes welcomed Judge Hassell to conduct the oath of office for Joseph Graham.

CHAIR’S REMARKS:
Chair Hayes began his remarks with thanking the trustees who participated in the spin class offered prior to the meeting by the Leonard J. Kaplan Wellness Center. He encouraged all in attendance to join the center and take advantage of the events happening therein.

Additionally, Chair Hayes encouraged trustees to get involved on and behalf of the campus. He provided a series of events he has attended since the September meeting such as the Chancellor’s Installation, President Spellings’ Inauguration, faculty and staff senate meetings, and several university committee meetings. Joseph Graham was asked to keep the trustees informed of student activities and events so that they can attend those as well.

Chair Hayes commented on the dedication of the faculty, staff, and students at UNCG. At the Chair Hayes noted that access, achievement, and affordability remain a focus in higher education and we are working to meet and exceed expectations.

CHANCELLOR’S REMARKS:
Chancellor Gilliam began his remarks with the introduction of the newly appointed Associate Vice Chancellor and Chief Communications Officer, Jeff Shafer. Shafer brings 23 years of communication service to UNCG. He led global marketing and branding campaigns, crisis management, executive and internal communications, and media relations at Lenovo.

Chancellor Gilliam also introduced the newly appointed General Counsel, Jerry Blakemore who will take office January 3, 2016. Blakemore brings over 25 years of experience in higher education administration, including seven years as Vice President and General Counsel at Southern Illinois University.
Additionally, Chancellor Gilliam announced successful completion of the search for an Associate Vice Chancellor for Human Resources who will begin in December. Michelle Moone brings over 25 years of human resource experience to UNCG with her most recent appointment at Howard University in Washington, D.C.

Chancellor Gilliam provided an update on the Leonard K. Kaplan Center for Wellness. There has been a 23% increase in utilization of students compared to last year and a 46.4% increase in utilization of faculty and staff. The facility continues to grow in programming and popularity.

APPROVAL OF MINUTES:

The board approved the minutes of the September 23, 2016 meeting.

REPORT OF THE ACADEMIC AFFAIRS COMMITTEE:

Committee Chair Dean Priddy gave a report from the Academic Affairs Committee (AAC) that met on December 6, 2016.

Action Item

The board then moved on the following action item:

AAC-3 It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the awarding of degrees and certificates to candidates as specified in the document, “Candidates to be Awarded Degrees and Certificates,” and delegate to the Chancellor the authority to act on additions to and deletions from the list as may be appropriate.

The Academic Affairs Committee made the motion, which was seconded by Ward Russell. All approved and the motion carried.

REPORT OF THE AUDIT COMMITTEE:

Committee Chair Ward Russell gave a report from the Audit Committee (AUD) that met on December 6, 2016.

REPORT OF THE ATHLETICS COMMITTEE:

Committee Chair Charles Blackmon gave a report from the Athletics Committee (ATH) that met on December 6, 2016.

REPORT OF THE BUSINESS AFFAIRS COMMITTEE:

Committee Chair David Sprinkle gave a report from the Business Affairs Committee (BAC) that met on December 6, 2016.

Action Items

The board then moved on the following action items:

BAC-1 It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the rate increase for all permit types, approved the maximum
per-day rate for hourly parking at $10/day, and approve amendments to the traffic and parking regulations proposed.

The Business Affairs Committee made the motion, which was seconded by Randall Kaplan. All approved and the motion carried.

**BAC-2** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the pursuit of required approvals for the creation of the Health and Wellness Across the Lifespan and the Visual and Performing Arts millennial districts and approve the update to the Campus Master Plan to reflect the current millennial district proposal and identify any additional areas for future millennial designation.

The Business Affairs Committee made the motion, which was seconded by Elizabeth Phillips. All approved and the motion carried.

**BAC-3** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the joint venture team of Rodgers DPR as the Construction Manager at Risk for the Nursing and Instructional Building Project. If agreeable terms cannot be met with the recommended firm, then the Board authorizes the administration to negotiate terms with the second and third ranked firms respectively.

The Business Affairs Committee made the motion, which was seconded by Charles Blackmon. All approved and the motion carried.

**BAC-4** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the firm of System WorCx, PLLC, Charlotte, NC, as the Commissioning Agent for the Nursing and Instructional Building project. If agreeable terms cannot be met with the recommended firm, then the Board authorizes the administration to negotiate terms with the second and third ranked firms respectively.

The Business Affairs Committee made the motion, which was seconded by Betsy Oakley. All approved and the motion carried.

**REPORT OF THE NOMINATING COMMITTEE:**

Committee Chair Susan Safran gave a report from the Nominating Committee (NOM) that met on October 26, 2016.

The terms of six current trustees expire in 2017: Frances Bullock, David Sprinkle, Vanessa Carroll, Randall Kaplan, Dean Priddy, and Ward Russell. Of the six, all are eligible for reappointment with the exception of one. The committee met to discuss possible appointments to that vacancy.

**REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE:**

Committee Chair Betsy Oakley gave a report from the University Advancement Committee (BAC) that met on December 6, 2016.
**Action Items**

**UAC-4** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the proposed appointments and reappointments to The Weatherspoon Arts Foundation for the terms defined.

The University Advancement Committee made the motion, which was seconded by Randall Kaplan. All approved and the motion carried.

**UAC-5** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the reappointment of Jim Settle, Jorge Quintal, Tim Johnson, Scott Milman and Arthur Samet as Directors of the Capital Facilities Foundation, Inc. for a 1 year term beginning January 1, 2017 and ending December 31, 2017.

The University Advancement Committee made the motion, which was seconded by Ward Russell. All approved and the motion carried.

**DISCUSSION ITEMS:**

**Tuition and Student Fees**

Dana Dunn and Charlie Maimone presented the discussion item, tuition and fees. The North Carolina General Assembly provides a tuition guarantee for in-state students, stipulating that the rate of tuition of any freshman or transfer undergraduate student will be guaranteed for the expected period to complete the course of student. UNC General Administration expanded the guarantee to apply to all currently enrolled undergraduate students.

The UNC System Policy, revised in 2017-2018, allows for a maximum increase of 2% to incoming freshman and transfer students and no increase for sophomores, juniors, or seniors with resident status. Nonresident undergraduate tuition and graduate tuition shall be market driven.

**Action Items**

**BOT-1.3** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve changes in the tuition rates for 2017-18 as follows:

<table>
<thead>
<tr>
<th></th>
<th>2017-18</th>
<th>Amount</th>
<th>2017-18</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-State Undergraduate 2016-17</td>
<td>$4,335</td>
<td>$4,335</td>
<td></td>
<td></td>
</tr>
<tr>
<td>In-State Undergraduate</td>
<td>$4,335</td>
<td>$87</td>
<td>$4,422</td>
<td>2%</td>
</tr>
<tr>
<td>In-State Graduate</td>
<td>$5,117</td>
<td>$102</td>
<td>$5,219</td>
<td>2%</td>
</tr>
<tr>
<td>Out-of-State Undergraduate</td>
<td>$19,197</td>
<td>$384</td>
<td>$19,581</td>
<td>2%</td>
</tr>
<tr>
<td>Out-of-State Graduate</td>
<td>$18,566</td>
<td>$371</td>
<td>$18,937</td>
<td>2%</td>
</tr>
</tbody>
</table>

**BOT-1.4** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve changes for 2017-18 in the required fees as follows:

<table>
<thead>
<tr>
<th>Fees</th>
<th>Increase</th>
<th>Proposed 2017-18 Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletics Fee</td>
<td>$22.00</td>
<td>$739.00</td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>--------</td>
<td>---------</td>
</tr>
<tr>
<td>Student Activities Fee</td>
<td>36.00</td>
<td>513.00</td>
</tr>
<tr>
<td>Health Services Fee</td>
<td>9.00</td>
<td>293.00</td>
</tr>
<tr>
<td>Educational &amp; Technology Fee</td>
<td>13.00</td>
<td>433.00</td>
</tr>
<tr>
<td>Student Facilities Fee</td>
<td>0.00</td>
<td>707.00</td>
</tr>
<tr>
<td>Undergraduate Application Fee</td>
<td>10.00</td>
<td>65.00</td>
</tr>
<tr>
<td>Graduate Application Fee</td>
<td>0.00</td>
<td>65.00</td>
</tr>
</tbody>
</table>

**BOT-1.5** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve changes in the special fees for 2017-18 in Kinesiology 263, BA/BFA in Dance, and BA/BFA in Theatre as follows:

<table>
<thead>
<tr>
<th>Program</th>
<th>Current</th>
<th>Proposed</th>
</tr>
</thead>
<tbody>
<tr>
<td>KIN 263</td>
<td>$360</td>
<td>$375</td>
</tr>
<tr>
<td>BA/BFA in Dance</td>
<td>$70</td>
<td>$150</td>
</tr>
<tr>
<td>BA/BFA in Theatre</td>
<td>$70</td>
<td>$400</td>
</tr>
</tbody>
</table>

**BOT-1.6** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve changes for 2017-18 in the MA Speech Language Pathology program and in the Nurse Anesthesia concentration of the Post-Baccalaureate Doctor of Nursing Practice (DNP) Program:

<table>
<thead>
<tr>
<th>Program</th>
<th>Current</th>
<th>Proposed</th>
</tr>
</thead>
<tbody>
<tr>
<td>MA Speech Language Pathology, per SCH</td>
<td>$130</td>
<td>$150</td>
</tr>
<tr>
<td>Nurse Anesthesia post-baccalaureate DNP Program, per student</td>
<td>$2,000</td>
<td>$3,000</td>
</tr>
</tbody>
</table>

Randall Kaplan made the motion to approve BOT-1.3, BOT-1.4, BOT-1.5, and BOT-1.6, which was seconded by David Sprinkle. All approved and the motion carried.

**PRESENTATIONS:**

**UNCG Auditorium Project**

Director of Public History and Professor of History, Benjamin Filene and graduate student, Katherine Simmons presented on the UNCG Auditorium Project. Filene’s class was charged with determining the direction of the installation to be erected at the UNCG Auditorium in an effort to explain the complex history of Charles B. Aycock. In researching the project, the class launched Building Legacies at UNCG, a website that highlights the history of buildings on campus and their namesakes. The histories serve to educate the campus community and commemorate the legacy of those for whom buildings are named.
Report by Collegiate Sports Associates on Athletics

Todd Turner, CEO, Collegiate Sports Associates (CSA) presented his findings from the athletics program review conducted by CSA. The review used online surveys, interviews, and document reviews and focused on the following areas: planning; organization structure and management; men’s basketball; budgeting; funding and development; facilities; title ix; equity, diversity and inclusion; marketing; promotions and communications; compliance and institutional oversight; and student-athlete well-being; and university relationships.

Budget Overview

Charlie Maimone conducted an overview of the budget focusing on fund accounting; revenues; expenses; finance; debt and debt service; endowment; and enrollment growth funding.

CLOSED SESSION:

Action Items

**BOT-5** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the personnel reported dated November 23, 2016.

Randall Kaplan made the motion, which was seconded by Betsy Oakley. All approved and the motion carried.

RETURN TO OPEN SESSION

ADJOURNMENT:

The meeting adjourned at 1:20 p.m.

Respectfully submitted,

Shannon Bennett
Assistant Secretary to the Board of Trustees