

MINUTES

The University of North Carolina at Greensboro Board of Trustees

February 16, 2017

MEMBERS PRESENT: Brad Hayes (Chair), Charles Blackmon, Frances Bullock, Vanessa Carroll, Mona Edwards, Joseph Graham, Randall Kaplan, Dean Priddy, Susan Safran, David Sprinkle, Ward Russell

Chancellor Frank Gilliam, Chief of Staff Waiyi Tse, Assistant Secretary to the Board of Trustees Shannon Bennett, and other members of the administration, faculty, staff, students, and public were also present.

MEMBERS ABSENT: Betsy Oakley and Elizabeth Phillips

WELCOME: Chair Brad Hayes called the meeting to order at 8:32 a.m. and read the Conflict of Interest statement. Chair Hayes noted that one trustee had a conflict of interested related to UAC-4 and as such would not take part in the discussion or action regarding this item.

Roll call was read by Shannon Bennett and quorum was confirmed.

CHAIR'S REMARKS:

Chair Hayes began his remarks with advising trustees of upcoming student events and encouraging them to attend at least one. Additionally, Chair Hayes informed trustees of committee and full board meeting dates for 2017-2018. These meeting dates are:

Full Board Meetings
Friday, September 15, 2017
Thursday, December 7, 2017
Friday, February 23, 2018
Thursday, May 3, 2018
Committee Meetings
Tuesday, September 12, 2017
Wednesday, December 7, 2017
Tuesday, February 20, 2018
Tuesday, May 1, 2018

Chair Hayes informed the trustees of some interesting things he learned at the latest staff senate meeting such as the Great Frontier Award, Banner XE, and review and revision of the general education curriculum. At the faculty senate meeting, he heard a

presentation on Title IX and how it relates to faculty speech and instruction. He commended the faculty and staff for their great work.

Chair Hayes discussed the national trend in fiscal cuts at state universities of higher education and noted that North Carolina is not one of these states and we are in a fortunate state, especially with our growing enrollment. He noted that enrollment growth is key in providing more resources to our campus. Additionally, Chair Hayes noted recent reports on the decline of college endowments. While we have also seen a decline, we are seeing some improvement and are currently higher than our benchmark. The investment fund committee is aware of this and monitoring our performance.

CHANCELLOR'S REMARKS:

Chancellor Gilliam began his remarks with a note about his musings. The musings are intended to communicate to the campus and constituents. Feedback from recipients has been positive.

Chancellor Gilliam then gave an update on the millennial campus proposal. It is on the agenda for the March meeting of the Board of Governors. This designation will exempt UNCG from the Umstead Act and will offer some opportunities to expand our vibrant communities in alignment with our strategic plan.

Finally, Chancellor Gilliam reported that there have been several systematic assessments through external reviews of the following departments: Student Affairs, Information Technology Systems, Athletics, and University Advancement. These reviews have provided assessment of infrastructure and processes as well as insight on opportunities for growth.

APPROVAL OF MINUTES:

The board approved the minutes of the December 9, 2016 meeting.

REPORT OF THE ACADEMIC AFFAIRS COMMITTEE:

Committee Chair Dean Priddy gave a report from the Academic Affairs Committee (AAC) that met on February 14, 2017.

REPORT OF THE AUDIT COMMITTEE:

Committee Chair Ward Russell gave a report from the Audit, Risk Management, and Compliance Committee (ARMC) that met on February 14, 2017.

REPORT OF THE ATHLETICS COMMITTEE:

Committee Chair Charles Blackmon gave a report from the Athletics Committee (ATH) that met on February 14, 2017.

REPORT OF THE BUSINESS AFFAIRS COMMITTEE:

Committee Chair David Sprinkle gave a report from the Business Affairs Committee (BAC) that met on February 14, 2017.

Action Item

The board then moved on the following action item:

BAC-4 It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the acceptance of the following projects: Kaplan Wellness Center, Stream Distribution System Replacement Phase II, Stream Distribution System Replacement Phase III, Jackson Library Digital Media Center Commons Renovation, and Tower Village Fire Alarm Replacement.

The Business Affairs Committee made the motion, which was seconded by Randall Kaplan. All approved and the motion carried.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE:

Trustee David Sprinkle gave a report from the University Advancement Committee (UAC) that met on February 14, 2017 on behalf of Committee Chair Betsy Oakley.

PRESENTATIONS:

BOT-1 3-3 Thesis Presentations

Kelly Burke introduced the winners of the three minute thesis presentations who then presented to the trustees.

Paula Swindle, Counseling and Educational Development; Craig Cashwell, Dissertation advisor; *Religious Abuse: A Twisting of the Sacred*

Priyanka Ruparelia, Nanoscience; Dennis LaJeunesse, Dissertation advisor; *Cellulose Polymeric Material for Tissue Engineering*

Jed Diekfuss, Kinesiology; Louisa Raisbeck, Dissertation advisor; *The Influence of Attentional Focus on Neuroplasticity Following a Seven-Day Balance Training Intervention*

BOT – 2 Grenzebach Glier and Associates Report

Associate Vice Chancellor for University Advancement, Kris Davidson presented on the advancement program review. The review outlined the program's strengths and weaknesses and identified opportunities for optimizing strategies. In response to the review, plans included assessing the capacity and readiness of prospective donors, utilizing benchmarking among peers to contextualize operations, and providing training sessions for staff and administrators.

BOT – 3 Initial UNCG Communications Strategic Assessment and Priorities

Associate Vice Chancellor and Chief Communications Officer, Jeff Shafer presented an overview of University Communications. He noted that the unit's priorities are to transform the story, transform content, and transform engagement of UNCG. This will begin with the kickoff of the 125th anniversary which will give us a platform for reintroducing our brand and an opportunity to connect with alumni and friends.

CLOSED SESSION:

Action Items

BOT – 4 It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the first amendment to the employment agreement for the Director of Intercollegiate Athletics.

BOT – 6 It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the personnel reported dated January 30, 2017.

AAC – 4 It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the two candidates to be added to the pool of potential candidates for University Honorary Degrees.

AAC – 5 It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Provost and Chancellor's recommendations for tenure and promotion candidates.

ATH – 4 It is recommended that the Board of Trustees of The University of North Carolina at Greensboro to review the reappointments of head coaches and approve for the Director of Athletics to have the flexibility to reappoint head coaches whose contracts are set to expire within 2016-17 academic year to either a 1 (one) or 2 (two) year extension.

UAC – 4 It is recommended that the Board of Trustees of the University of North Carolina at Greensboro approve the Brown Building Theatre Naming Proposal.

RETURN TO OPEN SESSION

Chair Hayes invited the motion to approve action items BOT-4, BOT-6, AAC-4, AAC-5, and ATH-4 as presented in closed session. Randall Kaplan motioned and Charles seconded. All approved and the motion carried.

Chair Hayes invited the motion to approve action item UAC-4 as presented in closed session. Randall Kaplan motioned and Susan Safran seconded. All approved and the motion carried.

ADJOURNMENT:

The meeting adjourned at 11:50 a.m.

Respectfully submitted,

Shannon Bennett

Shannon Bennett
Assistant Secretary to the Board of Trustees