MINUTES
The University of North Carolina at Greensboro
Board of Trustees

December 4, 2015

MEMBERS PRESENT: Susan Safran (Chair), Charles Blackmon, Frances Bullock, Vanessa Carroll, Mona Edwards, Brad Hayes, Brittany Hudson, Randall Kaplan, Betsy Oakley, Dean Priddy, Ward Russell, and David Sprinkle.

MEMBERS ABSENT: Elizabeth Phillips

Chancellor Frank Gilliam, Chief of Staff and Assistant Secretary to the Board of Trustees Waiyi Tse, Senior Advisor to the Chancellor Julia Jackson-Newsom, and other members of the administration, faculty, staff, students and general public were present.

WELCOME: Chair Susan Safran called the meeting to order at 8:37 a.m.

Roll call was read by Julian Jackson-Newsom and quorum was confirmed.

CHANCELLOR’S REMARKS:

Chancellor Gilliam reminded the Board that one of his tasks was to redesign the team in the Chancellor’s Office to make its function more strategic and efficient. He introduced the new Chief of Staff and Assistant Secretary to the Board Waiyi Tse, who began on December 1. Tse comes to UNCG from UCLA. He also introduced his new Executive Assistant Kelly Harris. Additionally, Chancellor Gilliam reminded the Board that Julia Jackson-Newsom joined his team as Senior Advisor to the Chancellor. Jackson-Newsom will work on strategic planning and direction for the university. Associate Chief of Staff Shannon Bennett, will support Tse and Jackson-Newsom on key projects and will serve as the Board Liaison in addition to managing the Chancellor’s social media presence.

Chancellor Gilliam also announced that Rob Miller would join the administrative team as General Counsel on January 4, 2016. He comes from East Illinois University. Additionally, he announced that Kristen Bonatz would join the Office of the General Counsel as Associate General Counsel. Chancellor Gilliam reported that the next two administrative hires will include the Director for External Affairs, and Associate Vice Chancellor of Communications,. We are in discussion about the exact title and position description.

Chancellor Gilliam addressed the student protests that were recently held on campus. During the demonstrations, Chancellor Gilliam spoke with students about their concerns and demands. He expressed that we are already addressing some of the issues and will continue to collaborate on others in a thoughtful manner. He also acknowledged that among their concerns was the issue of the Aycock Auditorium naming.

Chancellor Gilliam provided an update from Chancellor’s Administrative Council (CAC) where President-Elect Spellings attended the last meeting. He advised the Board that she intends to visit all of the UNC campuses during the spring semester. She is in the process of sorting out the roles of the Board of Governors, Boards of Trustees, Chancellors, and the President in relation to governance and responsibility. During the CAC meeting, Chancellors were advised that the individual campuses will be responsible for supporting the bond campaign costs in proportion to the value of their individual item on the bond. UNCG will be responsible for $105,000.
Chancellor Gilliam advised the Board that his team continues to move forward with structuring the strategic plan. Several forums have been held to provide the campus community with opportunities to discuss the plan. One of the challenges has been finding a way for the humanities to see themselves in the plan. He stated that his team continues to work on crafting an eloquent plan under a conceptual framework that allows all units to roll their missions up into the overarching design.

In response to an inquiry about developing an equity and diversity initiative on campus, Chancellor Gilliam noted that the university has a committee that is charged with assessing equity and diversity on campus that is chaired by Rod Wyatt. His team plans to review the reports of the committee and their recommendations to implement appropriate changes.

**PRESENTATIONS:**

The Board heard two presentations. Nancy Doll, Director of the Weatherspoon Art Museum, presented on the museum and its 75th anniversary activities slated for later this year.

Julia Jackson-Newsom and Nikki Baker, Interim Director of Strategic Initiatives presented an update on the Bond Campaign. They presented a resolution in support of the Connect NC Capital Bond Act of 2015. Randall Kaplan motioned to approve the resolution, which was seconded. All approved and the motion carried.

**APPROVAL OF MINUTES:**

The board approved the minutes of the September 11, 2015 meeting.

**REPORT OF THE EDUCATIONAL QUALITY AND FISCAL AFFAIRS COMMITTEE:**

Committee Chair Safran gave a report from the Educational Quality and Fiscal Affairs Committee (EQFA) meeting that met on the previous day.

The committee met yesterday and received an update from Vice Chancellor for Business Affairs Charlie Maimone on the exterior design for Spartan Village Student Housing Phase II. The presentation outlined the future design for the area. Questions about the safety of students crossing Gate City Blvd. were raised and addressed. Additionally, the committee learned about the retail shops to be included in the project that will benefit the university and the community.

Provost and Executive Vice Chancellor Dana Dunn and Vice Chancellor for Research and Economic Development Terri Shelton provided an update on Research Engagement. They outlined our success in procuring grants and the challenges they have faced in today’s climate.

**ACTION ITEMS:**

The board then moved on the following action items:

1. It is recommended that the Board of Trustees of the University of North Carolina at Greensboro approves the Proposed Revision to the Policy on Extended Illness, Disability, and Family Leave for Faculty (Other than Twelve-Month).

Betsy Oakley made the motion to approve, which was seconded by David Sprinkle. All approved and the motion carried.
2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the awarding of degrees and certificates to candidates as specified in the document, “Candidates to be Awarded Degrees and Certificates,” and delegate to the Chancellor the authority to act on additions to and deletions from the list as may be appropriate.

Randall Kaplan made the motion to approve, which was seconded by David Sprinkle. All approved and the motion carried.

3. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the discontinuation of the Music Research Institute.

Randall Kaplan made the motion to approve, which was seconded by David Sprinkle. All approved and the motion carried.

4. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the discontinuation of the Center for Biotechnology, Genomics and Health Research.

David Sprinkle made the motion to approve, which was seconded by Dean Priddy. All approved and the motion carried.

5. It is recommended that the Board of Trustees of the University of North Carolina at Greensboro approves the exterior design of the Spartan Village Student Housing Phase I.

Randall Kaplan made the motion to approve, which was seconded by David Sprinkle. All approved and the motion carried.

6. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the acceptance of the following completed projects: Reynolds Residence Hall Renovation, Campus Police Building, Grogan Residence Hall Renovation, Soccer Stadium and Field Repairs, Moran Commons (Dining Hall Renovation-4 Phases), North Practice Field Renovation, North and South Spencer Halls Roof Replacement, and Roof Replacement-Financial Aid and Graphics and Printing.

David Sprinkle made the motion to approve, which was seconded by Frances Bullock. All approved and the motion carried.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE:

Committee Chair Brad Hayes gave a report from the University Advancement Committee (UAC) that met on the previous day.

The committee discussed fundraising strategies through an analysis of Vanguard and GOLD alumni populations and planned giving. Vice Chancellor for University Advancement Jan Zink discussed the Alumni Association’s strategies to segment UNCG’s 116,000-plus alumni (9,522 Vanguard & 32,500 GOLD alumni) in order to provide better services and programs relevant to the various groups of alumni.

The response to the planned giving programming, which includes mail, email, and personal visits, has been very encouraging. Zink’s team projects that over the next 10-20 years the University will receive approximately $77 million from planned gifts.
The committee reviewed the fundraising progress report. As of October 31, 2015, fundraising efforts were about 24% ahead of last year. Zink informed the committee that the most recent data shows an increase in donations, which signifies effectiveness in fundraising strategies.

Vice Chancellor for Business Affairs Charlie Maimone provided the committee with an update on advancement budget resources. He indicated that there will be funding constraints due to legislative caps, but that a thorough review of the Advancement budget will be conducted to ensure maximum benefit of available funds.

Finally, Chair Hayes reminded Trustees to make their donations to the university by the end of the fiscal year. Pledge cards were provided.

**ACTION ITEMS:**

The board then moved on the following action items:

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the appointments and reappointments of the recommended individuals to The Weatherspoon Arts Foundation for a three-year term beginning on April 1, 2016 and ending on March 31, 2019. Those individuals for reappointment are: Frank Aumen, Jane Cochrane, and Eugene LeBauer. Those individuals for appointment are: Kathy Kistler Craft, Fran Davis, Lyle Humphrey, Richard Levy, and Bradshaw Orrell.

Randall Kaplan made the motion to approve, which was seconded by Mona Edwards. All approved and the motion carried.

2. That the Board of Trustees of The University of North Carolina at Greensboro approves the appointment of Jim Settle, Jorge Quintal, Tim Johnson and M. Lee McAllister as Directors of the Capital Facilities Foundation, Inc. for 1 year appointments beginning January 1, 2016 and ending December 31, 2016.

Ward Russell made the motion to approve, which was seconded by Frances Bullock. All approved and the motion carried.

**REPORT OF THE ATHLETICS COMMITTEE:**

Committee Chair Blackmon gave a report from the Athletics Committee (ATH) that met the day before.

The Student-Athlete Advisory Council (SAAC) Executive Board presented to the committee on their experiences at UNCG. The student-athletes addressed leadership opportunities, involvement with other SAAC representatives on the national level, academic experiences, importance of community service to the student-athletes, and SAAC becoming a recognized student-organization at UNCG.

Director of Intercollegiate Athletics, Kim Record shared the UNCG Athletic Department Graduation Success Rate (GSR). UNCG’s Graduation Success Rate is 86%, which is comparable to other schools in the conference.

David Wyrick, Faculty Athletic Representative (FAR) discussed his role as the FAR and shared the Division I SAAC Time Demands Survey that was completed by student-athletes. He also reported that the
number one concern for the NCAA with student-athletes is mental health. Additionally, Wyrick shared that we have nominated six student-athletes for postgraduate scholarships and four for the prestigious Walter Byers Postgraduate Scholarship.

Record provided an update on the items required from our NCAA infractions case. A first draft of the compliance review has been completed and the final document will be submitted to the Chancellor by December 31, 2015.

**REPORT OF THE AUDIT COMMITTEE:**

Committee Chair Russell gave a report from the Audit Committee (AUD) that met on December 2, 2015.

Director of Internal Audit Don Skeen reported on the internal audits of the Student Accounts-Refund Process and the Financial Aid-Student Eligibility process. There were no findings in either review. External audits were performed on Weatherspoon Art Museum, Gateway Research Park, Inc., and the Alumni Association and again, there were no findings.

The North Carolina Office of the State Auditor reported no findings but did note that there was an immaterial misstatement of $6.4 million which has been reconciled.

Moving forward we will assign labels of “high”, “medium”, or “low” to audit categories to help identify levels of risk.

**REPORT OF THE AYCOCK NAMING SUBCOMMITTEE:**

Committee Chair Hayes gave a report from the Aycock Naming Subcommittee.

At the Board of Trustees retreat in November, it was determined that the university would proceed with undertaking the educational component of the issue. Two students, Brittany Hudson and Melissa Elmes have been added to the committee. The committee plans to meet in January to craft a recommendation to the Board for consideration at the February meeting of the Board of Trustees.

**INFORMATION ITEMS:**

The following information items were distributed to board members to review in advance of the meeting, and to come to the meeting with any comments or questions. There were no questions or comments.

1. Report of Additions and Deletions to the August 2015 Degree Candidate List
2. UNCG Investment Fund Update
3. Quarterly Facilities Design and Construction Update
4. Quarterly Enrollment and Tuition Update

Chair Safran moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes and to prevent the premature disclosure of honors or awards and to consult with University Counsel in order to preserve the attorney-client privilege with regard to the handling of a claim.

Oakley seconded the motion and all approved.
CLOSED SESSION:

APPROVAL OF MINUTES:

The board approved with no changes the Closed Session minutes of the Grievance Committee held on October 22, 2015.

It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Personnel Report dated November 17, 2015.

All approved and the motion carried.

The Board moved to return to Open Session.

OPEN SESSION:

Kaplan moved for adjournment. It was seconded and all approved.

ADJOURNMENT:

The meeting was adjourned at 12:08 p.m.

Respectfully submitted,

Julia Jackson-Newsom
Assistant Secretary to the Board of Trustees, Interim