MINUTES
The University of North Carolina at Greensboro
Board of Trustees
December 5, 2014

MEMBERS PRESENT: Susan Safran (Chair), Charles Blackmon, Frances Bullock, Linda Carlisle, Vanessa Carroll, Nathan Duggins, Brad Hayes, Lee McAllister, Ward Russell, Harriett Smalls and David Sprinkle

MEMBERS ABSENT WITH NOTICE: Randall Kaplan, Simone Stephens

Chancellor Linda Brady, Vice Chancellor and Assistant Secretary to the Board of Trustees Bonita Brown, and other members of the administration, faculty, staff, students and general public were present.

Chair Susan Safran called the meeting to order at 8:30 a.m.

In accordance with the UNC Board of Governors, Chair Safran then read the following statement:

“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

No conflicts were noted.

Roll call was then read by Bonita Brown and quorum was confirmed.

WELCOME:

Chair Safran welcomed members of the Board of Trustees and invited guests. She informed the Board that the first meeting of the Chancellor Search Committee had taken place on December 2, and announced that the week of January 20, 2015 would be the time when public listening forums will be held on campus. The committee selected the firm of R. William Funk as the search consultant, and Mr. Bill Funk will be on campus that week to also meet members of the Board.

REMARKS BY CHANCELLOR LINDA BRADY:

Chancellor Brady highlighted the Fall 2014 activities:
- Department of Communication Science and Disorders entered into an agreement with their sister department at Western Carolina to create a new inter-institutional program that will extend doctoral level training to students in the western part of the state. Western Carolina students will use distance technologies and face-to-face instruction.
- School of Education was awarded a 5-year $7.7 million grant from the US Dept of Education. The grant is designed to enhance efforts to engage technology across all teaching fields as well as enable the recruitment and support and award teachers in the STEM related disciplines. Only 24 of these teacher-quality partnership grants were awarded by the DoE, and UNCG was the only university in NC to receive the grant.
• The SoE was the place where the DoE announced a $20 million DoE grant to North Carolina New Schools which partners with our recognized i-school program to deliver online early college instruction to high school students in the rural parts of the state.
• Veterans Day was an opportunity to dedicate the UNCG Veterans Resource Center located on the plaza level of Spring Garden Apartments. It will provide a one-stop shop for resources about VA benefits, financial aid counseling, and more. UNCG has again been named as a Military Friendly School for 2015.
• The Chancellor chaired the SoCon Council of Presidents and Chancellors and a major topic was the challenge posed by the autonomy granted to the big five conferences in Division One. At the end of the conference the Council issued a statement that endorses our future actions. The Council believes that the collegiate model permits strong, passionate competition without sacrificing the academic missions and values of our institutions.
• More than 1600 undergraduate and post graduate students will participant in the December commencement.

Chancellor Brady thanked all faculty, staff and members of the Board of Trustees for continued service to the university and for all they do to make a difference in the lives of students and to make UNCG a better place to live, work and, most importantly, learn.

In line with the Boards interest in having more interaction with key consituency groups, Chair Safran reported that the Board had lunch with staff on Wednesday and today’s presentations would be from current Staff members.

PRESENTATIONS:

Staff Senate Co-chairs Maggie Capone-Chrismon and Sean Farrell presented the annual Staff Senate report. They reviewed the mission and purpose of the Senate. Members of staff serve on the Chancellor Search Committee and on the Budget Sounding Board and are involved in the Strategic Planning and Visioning process. Forums for staff have been held to seek their thoughts on where the university should be in 10 years time. They informed the Board about their activities to strengthen the ties with Faculty Senate and the work of senators on their respective committees.

Robert Walker, Director of Business Services and Systems presented the Dynamic Mail Management system that he created in collaboration with the division of Business Affairs and the Bryan School of Business. The award-winning system has eliminated the need for individual mail boxes, saving space and time for the university and users. UNCG has received multiple requests for the system from other institutions.

Bill Johnson, Office of Life Planning and Personal Development Coordinator presented The Make College Matter Project. As a Life Coach, Mr. Johnson explained the method that he uses to help UNCG students find their purpose. The success of the program he has developed has promoted greater retention of the freshmen class.

APPROVAL OF MINUTES:

The board approved the minutes of the September 5, 2014 meeting.

REPORT OF THE EDUCATIONAL QUALITY AND FISCAL AFFAIRS COMMITTEE: – Chair Safran
Committee Chair Susan Safran asked VC for Business Affairs Charlie Mamoine to review the Tuition and Fees Recommendations for the Biennium 2015-2017. He showed a power point presentation which recapped the information that had been discussed in the EQFA committee. The Board asked how UNCG positions itself in the marketplace to attract more out-of-state students. Maimone said that the information from our peer institutions makes this a challenging question, because the cost comparisons we need are what is the cost for an out-of-state student to attend in their own state, not how we compare with their state’s out-of-state tuition. Dr. Bryan Terry said that out-of-state students often choose programs first, and cost is not their primary focus.

**ACTION ITEMS:**

The board then moved on the following action items:

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the changes for 2015-16/2016-17 in campus-initiated tuition rates as detailed in the board document “Campus-Initiated Tuition Increase (CITI) Recommendation for 2015-2017 Biennium.”

Maimone reviewed again the recommendation before the Board that a CITI of $197 for undergraduates and $232 for graduate students is proposed for 2015-2016. A CITI of $206 for undergraduates and $244 for graduate students is proposed for 2016-2017.

The campus-initiated tuition increases will generate an estimated $3.3 million for academic year 2015-16 and $3.5 million for 2016-17. Of this increase, 60% will be used to provide salary support for EPA faculty and professional staff, 22% for Student Success & Retention initiatives, and the remaining 18% for Graduate Assistantships and Tuition Awards.

Ward Russell reminded the meeting that the committee on the previous day did review this information and there was an open forum of discussion at this open committee meeting.

Carlisle requested discussion after the motion. She stated her opinion that although she would support the motion because it is the right thing for UNCG, she does not think it is the right thing for the UNC system. The state has not provided the resources for the university to responsibly remunerate its staff and faculty. The positions that are being supported are state appropriated positions and it should not be that the university is forced to increase tuition to cover what should be a state responsibility.

Sprinkle said that there should be more time and attention to developing other revenue opportunities, by being more creative and innovative. McAllister said that the Board has the responsibility to look after UNCG and use those methods which can be controlled by the university.

All approved and the motion carried.

VC for Student Affairs Cherry Callahan reviewed the Student Fee Recommendations as presented at the committee meeting and contained in the board materials.

2. Student Fee Recommendations: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the changes for 2016-17 in the Athletics Fee, Student Activities Fee, Health Services Fee, and the Educational & Technology Fees as detailed in the board document.

All approved and the motion carried.
3. Special Fee Recommendations: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the changes for 2015-16/2016-17 in the PhD of Nursing program and in the BA/BFA of Arts as detailed in the board document.

All approved and the motion carried.

4. Tuition Differential Recommendations: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the changes for 2015-16/2016-17 in the MA Speech Language Pathology program and in the MS in Counseling, MS & Educational Specialist in Counseling, and PhD programs as detailed in the board document.

All approved and the motion carried.

5. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the awarding of degrees and certificates to candidates as specified in the document, “Candidates to be Awarded Degrees and Certificates,” and delegate to the Chancellor the authority to act on additions to and deletions from the list as may be appropriate.

All approved and the motion carried.

6. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve acceptance of the completed projects as detailed in the board documents.

All approved and the motion carried.

7. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro vote to extend the 2008-2014 UNCG Strategic Plan for two years, allowing the plan to remain in place until the end of December 2016.

All approved and the motion carried.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE: - Chair Carlisle

Chair Carlisle reported that the fundraising for the fiscal year through November 20, 2014 is just over $3M which is down on last year by a little over 16%. However if the OSP grant monies are added to this figure, the total increases to $3.7M which is up from $3.6M last year. One of the key focuses for this year is to increase alumni participation and VC Zink has initiated a number of new strategies and is encouraged by the significant results that they are already seeing. Undergraduate participation as of today’s date has increased by 58% from the same period last year. So now we have 2.43% undergraduate participation vs. 1.65% last year. For all alumni, participation has increased by 52% over last year.

Direct Mail efforts are up by 50% in dollars raised and the Phonathon is being done much more strategically and is up 45% in dollars over the same period last year. The goal for this year alumni participation is 6.5% by June 30, 2015. Carlisle reminded the meeting that undergraduate alumni participation rates is one of the quotients used by university rating agencies, such as US News & World Report.

The Campaign timeline will have to be adjusted to reflect the extension of the Strategic Plan, so that the university can develop the campaign goals to match the plan.

Carlisle had reviewed the May 2014 board materials and there had been an amendment to the nomination guidelines allowing nominees to remain in the pool for three years. Therefore she removed the Action
Item BOT-7 Amend Nomination Process for Charles Duncan Melver Award and Holderness/Weaver Award from consideration.

The committee elected Brad Hayes as Vice-Chair of the University Advancement Committee

**ACTION ITEM:**

The board then moved on the following action item:

8. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the recommended appointments and reappointments to the Board of Directors of The Weatherspoon Arts Foundation for a three-year term beginning on April 1, 2015 and ending on March 31, 2018.

All approved and the motion carried.

**REPORT OF THE ATHLETICS COMMITTEE:** - *Chair Blackmon*

Committee Chair Charles Blackmon reported on the committee meeting held yesterday.

Kim Record introduced Jen Sanser.ero, the Associate AD for Academics and Student Development to the committee. Jen talked about the Graduation Success Rate (GSR) document that is in your materials that lists the teams and their GSR rates. She also commented that the graduation rate for student-athletes is greater than that of the general student body.

Record then spoke with the committee about the national changes within governance surrounding the Big 5 conferences. Record stated that she has been selected to serve on the Division I Council which is comprised of 40 representatives from across the county. The Council is comprised of Athletic Directors, Senior Woman Administrators, and student-athletes and is a tremendous honor to be selected. The Board congratulated her on this accomplishment.

The committee then discussed the student fee request and Record pointed out that based on the amount that was awarded to athletics, there will be an impact on the operations of the department. The department will continue to focus on fundraising efforts to help with this. She also discussed the importance of the strategic planning process and that will help determine the department’s model moving forward. She indicated that athletics has participated in a Visioning Session with Provost Dunn.

The committee discussed the Greensboro Coliseum contract where there is one (1) more one (1) year option in the agreement. Record indicated that she and the Chancellor will be having conversations on that agreement moving forward.

Record also provided a summary of the fall sports, provided an update on men’s and women’s basketball as well as an update on our spring sports. She highlighted a number of outside events that UNCG has hosted this fall including SoCon Cross Country Championships, SoCon Volleyball, ACC Women’s Soccer Championships and SoCon Men’s Soccer Quarterfinals.

There was a request by members of the committee for the Athletics “101 sessions” to be reinstated for 2015. Sprinkle encouraged trustees to attend the 101 sessions if their schedules permit.

The Board asked if the student attendance is better at the Coliseum vs. Fleming Gym. Record replied that Coliseum attendance has been higher than Fleming can accommodate. The Board asked if being in the
Coliseum has promoted attendance over time. Record said, absolutely it has. Opportunities and partnerships have brought special groups of people, such as Guilford County Schools, to the games.

**REPORT OF THE AUDIT COMMITTEE: – Chair McAllister**

Committee Chair Lee McAllister reported on the Audit Committee meeting from December 3, 2014. Don Skeeple presented summaries of internal and external audits performed:

Summary of Internal Audits Performed – Misuse or Theft of State Property – There were six minor findings. Since the time of producing the board materials, all of these minor findings have been resolved.

Capital Foundations Audit – The independent auditor expressed the opinion that the financial statements were presented fairly, in all material respects and reported no significant findings.

Vice Chancellor & Chief of Staff Bonita Brown gave an update on the Director of Compliance position. The search was suspended and a search has now begun for a Title IX coordinator. Compliance matters are still being handled across multiple areas of the campus but the current plan is to fill the Title IX position and at a later date, and with sufficient funding, the plans are to fill the Director of Compliance position.

**REPORT OF THE EXECUTIVE COMMITTEE – Chair Safran**

The committee met on September 30, 2014 to consider and approve the Middle College Cooperative Innovative High Schools Grant application. Angela Polk-Jones prepared an application to the N.C. Department of Public Instruction. Grant awards in this program average $310,000 per school and are unrestricted. Funds support such expenses as instructional supplies, higher education liaison salaries and tuition reimbursement to the college or university when high school students enroll in college courses as part of their high school program. The submission deadline was October 1, 2014, hence the reason the committee had to consider the grant in a special called meeting.

**INFORMATION ITEMS:**

The following information items were distributed to board members for review in advance of the meeting. There were no questions or comments.

1. Report of additions to and deletions from the August 2014 degree candidate list
2. Update on Research and Engagement
3. UNCG Investment Fund Update
4. Quarterly Facilities, Design & Construction (FDC) Update

Lee McAllister moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes, and to prevent the premature disclosure of honors or awards, and to consult with University Counsel in order to preserve the attorney-client privilege with regard to the handling of a claim.

The motion was seconded and approved.

**CLOSED SESSION:**

The board then moved on the following action items.
1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Personnel Report dated November 17, 2014.

All approved and the motion carried.

2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve two naming opportunities in Athletics.

All approved and motion carried.

3. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro awards the Adelaide F. Holderness/H. Michael Weaver Award for distinguished public service.

All approved an the motion carried.

4. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro awards the Charles Duncan McIver Medal for distinguished public service.

All approved and the motion carried.

5. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve that the Director of Athletics to have the authority to extend Men’s and Women’s head coaches’ current contracts.

Both contracts, when agreed after negotiation with each coach, will be brought to the Executive Committee for final approval.

All approved and the motion carried.

The Chancellor updated the Board on the termination of the three staff from University Relations and the timeline for appeals. The Chancellor will continue to update the board throughout the process.

The Board moved to return to Open Session.

OPEN SESSION:

Chair Safran reminded the Board about December Commencement, future meeting dates and the Chancellor Search website.

The Board moved to adjourn.

ADJOURNMENT:

The meeting was adjourned at 12:04pm.

Respectfully submitted,

Bonita J. Brown
Assistant Secretary to the Board of Trustees