MINUTES

The University of North Carolina at Greensboro
Board of Trustees

May 1, 2014

MEMBERS PRESENT: David Sprinkle (Chair), Crystal Bayne, Charles Blackmon, Linda Carlisle, Vanessa Carroll, Nathan Duggins, Randall Kaplan, Lee McAllister, Ward Russell and Susan Safran

MEMBERS ABSENT WITH NOTICE: Frances Bullock, Harriett Smalls and Martin Weissburg

Chancellor Linda Brady, Assistant Secretary to the Board of Trustees Bonita Brown, and other members of the administration, faculty, staff, students and general public were present.

Chair David Sprinkle called the meeting to order at 8:33 a.m.

In accordance with the UNC Board of Governors, Chair Sprinkle then read the following statement:

“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

No conflicts were noted.

Roll call was then read by Bonita Brown, assistant secretary.

Chair Sprinkle recognized Linda Carlisle who encouraged trustees to attend a reception on the evening of May 1, 2014. The reception will feature the quilt by Gwendolyn Jones Magee ’63, Over a Way That with Tears Has Been Watered, and short presentations by Lawrence Jenkens, Art Department Head, and the students in the MA program in Public History, who have been researching the history of the African American community in High Point through the biography of Gwen Magee.

WELCOME:

Chair Sprinkle welcomed members of the Board of Trustees and invited guests. He thanked all the trustees for their support during the past two years of his chairmanship and encouraged all members to continue being involved and engaged with the university community.

REMARKS BY CHANCELLOR LINDA BRADY:

Chancellor Brady welcomed board members and thanked them for their continued work on behalf of UNCG. She highlighted the many successes of UNCG students: Fulbright scholarship awards for three students; undergraduate student research opportunities; Gilman Foundation scholarship assistance awards for study abroad; a second residence hall for the Lloyd International Honors College; and a record number of new initiates this spring to the UNCG Phi Beta Kappa chapter.
The coming year will be a time of leadership transition for our university. Dr. Brady recognized Chair David Sprinkle and thanked him for his leadership of the Board of Trustees during the past two years and his service on the university’s task force on alternative sources of revenue. He will continue to serve on the Board for the remainder of his term. She then recognized SGA President Crystal Bayne and thanked her for her service to the university and to the Board of Trustees.

Dr. Brady acknowledged Provost and Executive Vice Chancellor David Perrin and Vice Chancellor for Business Affairs Reade Taylor. Dr. Perrin will step down from his administrative role on June 30, 2014 and Mr. Taylor will retire on June 30, 2014. These two individuals have helped steer this university during incredibly challenging times, and we are grateful to both of them.

The coming year will also be a time for strategic visioning and planning. A longer planning horizon – 10 years rather than the usual 5 – will enable UNCG to craft an ambitious vision that describes what we intend to become by 2025. Student success must be a primary focus of our next strategic plan. UNCG’s next strategic plan must be based on a realistic assessment of the environment, explore new financial models and alternative sources of revenue, and drive resource allocation over time.

A further important area of work will involve a deep look at the rising cost of higher education and the growing debt levels of our graduates. While we will engage the normal process of considering tuition and fees in September, I believe we must do so in the context of a broader conversation about cost and debt, including the extent to which continuing increases in tuition and fees serve the interest of our students and our goals of providing a quality education.

Additional work in the coming year stems from discussions regarding efficiencies and effectiveness. This fall we will move the conversation forward under the leadership of our next Provost and our next Vice Chancellor for Business Affairs. This process must align with our next strategic planning effort.

As we move toward Commencement, it is appropriate for us to remember why we are here. On May 9, UNCG will graduate our first class of Guarantee Scholars. These outstanding students are poised to make a difference in the world while they pursue their dreams. We also will bestow the first two PhD degrees in nanoscience, marking the inaugural class stemming from our great partnership with NC A&T State University.

To all of our faculty, staff and members of the Board of Trustees, thank you for what you continue to do to make a difference in the lives of our students and to make UNCG a better place to live, work and, most importantly, learn.

PRESENTATIONS:

Faculty Senate Annual Report – Faculty Senate Chair Patti Sink presented the annual report of the Senate. She reviewed the purpose of the Faculty Senate within the principles of shared governance at UNCG: to protect the academic mission and educational experience for students and to defend the academic freedom in teaching and in scholarship for faculty.

She reported that the Senate passed 13 of 14 resolutions this year. Meetings through the year included discussions of university issues and topics, including the Provost and Executive Vice Chancellor search, budget reduction plan, online learning, SACS reaffirmation, learning management systems and legislative structure and process. Several studies were facilitated by the Faculty Senate. One was to investigate the policies and practices of department chairs and heads. It is still continuing and there will be recommendations and possibly a resolution in the 2014-2015 academic year. Another is a faculty moral survey, which is ongoing and will be reported in the next academic year.
She introduced John Lepri who reviewed the Executive Summary of the UNCG Joint Working Group on Employment Analysis. The board asked if there could be trustee representation on a future group that studies university efficiencies and effectiveness. Dr. Brady indicated that these discussions would include administrators, trustees, faculty and staff.

Dr. Sink showed the calendar for Senate Meetings and Senate Forums for 2014-2015. The board asked which would be the best for the board to attend and Dr. Sink indicated that trustees can always speak at the Senate Meetings, and this would be where their attendance would be valued the most.

**APPROVAL OF MINUTES:**

The board approved the minutes of the February 20, 2014 meeting.

**ACTION ITEMS:**

The board moved on the following actions items:

1. **Candidates to be awarded degrees and certificates in May 2014:** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the awarding of degrees and certificates to candidates as specified in the document, “Candidates to be Awarded Degrees and Certificates,” and delegate to the Chancellor the authority to act on additions to and deletions from the list as may be appropriate.

   All approved and the motion carried.

2. **UNCG Investment Fund Board Distinguished Service Resolution:** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Resolution honoring the distinguished service of Richard Allen on the UNCG Investment Fund Board.

   All approved and the motion carried.

3. **Recommended Appointments to the UNCG Investment Fund:** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the appointments of the recommended individuals to the UNCG Investment Fund for a four-year term beginning on July 1, 2014 and ending on June 30, 2018.

   All approved and the motion carried.

4. **Recommended Appointment to the Board of Directors of The UNCG Excellence Foundation:** It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the appointment of the recommended individual to The UNCG Excellence Foundation for a three-year term beginning on April 1, 2014 and ending on March 31, 2017.

   All approved and the motion carried.
5. Recommended Appointment to the Board of Directors of The Weatherspoon Arts Foundation: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the appointment of the recommended individual to The Weatherspoon Arts Foundation for a three-year term beginning on April 1, 2014 and ending on March 31, 2017.

All approved and the motion carried.

6. Recommended Reappointments and Appointment to the Board of Directors of The UNCG Human Environmental Sciences Foundation: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the reappointments and appointment of the recommended individuals to The UNCG Human Environmental Sciences Foundation for the terms as noted.

All approved and the motion carried.

7. Recommended Naming Policy: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the proposed Naming University Facilities and Units Policies and Procedures.

All approved and the motion carried.

8. Recommended Guidelines for selection of Service Award honorees: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the proposed Nomination Procedure for the Charles Duncan McIver Award and Holderness/Weaver Award.

All approved and the motion carried.

9. Approval of the 2014-2015 Internal Audit Plan: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro accept and approve the 2014-2015 Internal Audit Plan for The University of North Carolina as prepared by the Office of the Internal Auditor.

All approved and the motion carried.

The board suggested that, when appropriate, Action Items could be brought for full board approval as part of committee reports.

REPORT OF THE EDUCATIONAL QUALITY AND FISCAL AFFAIRS COMMITTEE: – Chair Sprinkle

Committee Chair David Sprinkle reported that the EQFA committee met yesterday and had discussions on several topics. Since the full board comprises this committee and were therefore present for the meeting, Chair Sprinkle briefly reviewed the discussions. The first topic was an update on the 2014-15 budget. The Chancellor reviewed the budget presentation that was presented to the Faculty Senate on April 2nd, reminding us of the process, the parameters for the budget cut, and the extent of the campus engagement. The legislature will be in session until the summer and the board will be updated as more information is available.

Next, Bryan Terry updated the committee on Enrollment. He indicated that the number of applicants, the number of freshman, and the graduate school numbers are trending higher than last year’s numbers.

Provost Perrin and Benita Peace reviewed the Affirmative Action Plan numbers and strategies. Chair Sprinkle said that he is reasonably comfortable with the university’s efforts and the board will keep a focus on this area.
Finally, Chancellor Brady reported on the plans for repurposing the existing recreation center. It has been determined that repurposing will address the significant space needs for Dance, the Middle College and the School of Health and Human Sciences.

**REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE:** - Chair Carlisle

Committee Chair Linda Carlisle reviewed the committee’s work in developing the naming policy and the guidelines for the selection of service award nominees, which were earlier in this meeting approved by the board.

Vice Chancellor for University Advancement Jan Zink reported to the committee that fundraising to March 31, 2014 is $7.9 million including cash received and Office of Sponsored Programs grants. For the same period last year, fundraising was $10.3 million, but this decline is primarily due to a reduction in this year’s realized bequests. If bequests are removed from both the past and current year, fundraising is down 10% in cash, but up 14% in overall gifts due to an increase in OSP grants.

Alumni donor participation rate is just over 3%. It is a critical component in the calculation of national university rankings and UA is addressing this matter by reorganizing the Annual Giving unit under the Alumni Relations umbrella.

Some topics around the future campaign were: the data infrastructure needs will be addressed over a 3-year plan; a prospect review committee format has been developed by the committee; the campaign case statement will emerge from the university’s strategic vision.

Chair Carlisle thanked Randall Kaplan for leading a group that will investigate alternative sources of revenue to increase the resources available to University Advancement for fundraising activities.

**REPORT OF THE ATHLETICS COMMITTEE:** - Chair Blackmon

Committee Chair Charles Blackmon reported that Intercollegiate Athletics Director Kim Record updated the committee on two NCAA matters concerning initial eligibility and the 2012-13 Academic Progress Report (APR).

Ms. Record also shared that we continue to negotiate with North Carolina A&T to play annually in the Coliseum. They feel strongly that we need to play on their campus. We’ve asked them to consider a three year option of playing one game on their campus and two games at the Coliseum.

Ms. Record gave a summary of the Financial Transparency Report which was recently shared with the UNC System Chancellors. Phil Dubois, Chancellor – UNC Charlotte – chaired a working group that was charged with reviewing financial reporting practices and accountability measures used by each University to oversee financial operations of athletics programs. They were also asked to recommend what financial information should be reported annually to Chancellor; through Chancellor to Board of Trustees; to President; and through President to Board of Governors; while recognizing differences amongst the UNC System (Division I, Division II, FBS, FCS, no Football). The goal is to create a consistent review of athletics financial transparency. Jody Smith, Associate AD for Compliance and Senior Women’s Administrator represented UNCG on this working group.

The Committee was given an update on UNCG’s progress relating to the Board of Governor’s Athletics Report from 2012. We are in compliance with all but two items and those two are in progress.

Chair Blackmon commended Ms. Record for her leadership in achieving and maintaining compliance in these areas.
The board asked if and when they should be evaluating how our athletic teams are performing in their respective competitive arenas. Chair Blackmon responded that the board’s responsibility lies with affirming the strength of leadership within the Athletic division and trusting that leadership to guide the program accordingly. Chancellor Brady added that the role of intercollegiate athletics will be assessed and determined as part of the university’s strategic vision.

REPORT OF THE AUDIT COMMITTEE:  – Chair McAllister

Committee Chair Lee McAllister reported on the Audit Committee meeting from April 29, 2014. Internal Auditor Don Skeen reviewed the Internal Audit plan, which was earlier in this meeting approved by the board. The committee was also informed about the Purchasing Card program review, where there were some minor findings of non-compliance which have all be addressed.

REPORT OF THE NOMINATING COMMITTEE: - Chair Kaplan

Committee Chair Randall Kaplan, reporting on the meetings of the Nominating Committee on February 19, 2014 and April 10, 2014, presented a hand-out of the proposed slate of nominees for Board of Trustees Officers in 2014-2015:

- Chair: Susan Safran
- Vice Chair: Linda Carlisle
- Secretary: Ward Russell
- Assistant Secretary: Bonita Brown
- Executive Committee Member: Charles Blackmon
- Executive Committee Member: Frances Bullock

The slate will be voted on after June 30, 2014. If there are additional proposals, board members may contact Mr. Kaplan.

INFORMATION ITEMS:

The following information items were distributed to board members for review in advance of the meeting. There were no questions or comments.

1. Report of additions to and deletions from the December degree candidate list
2. Annual summary report of personnel Action Items approved by the Chancellor
3. Report on architects and engineers appointed by Chancellor
4. Office of Research and Economic Development update

Vanessa Carroll moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes and to prevent the premature disclosure of honors or awards. Linda Carlisle seconded, and the board went into Closed Session.

CLOSED SESSION:

APPROVAL OF MINUTES:

The board approved the minutes of the April 25, 2014 special called closed session teleconference meeting.
REPORT OF THE EXECUTIVE COMMITTEE: - Chair Sprinkle

The Executive Committee met in a special called Closed Session on March 11, 2014 to approve the Head Women’s Soccer Coach and Head Cross Country & Track Coach contracts. The Executive Committee voted to approve both contracts.

The board moved on the following action items.

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the naming of spaces in the Quad resulting from donor gifts made in conformance with the criteria approved previously by the board.

All approved and the motion carried.

2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Personnel Report dated April 14, 2014.

All approved and the motion carried.

Chancellor Brady reported on the status for the appointment of the next Vice Chancellor for Business Affairs. There has been a very strong pool of candidates, which has been narrowed to three for campus visits.

The board moved to return to Open Session.

OPEN SESSION:

Chair Sprinkle reminded board members of the upcoming events and the May Commencement on the 9th.

ADJOURNMENT:

The meeting was adjourned at 10:50 a.m.

Respectfully submitted,

Bonita J. Brown
Assistant Secretary to the Board of Trustees