MINUTES

The University of North Carolina at Greensboro
Board of Trustees

February 20, 2014

MEMBERS PRESENT: David Sprinkle (Chair), Crystal Bayne, Charles Blackmon, Frances Bullock, Linda Carlisle, Vanessa Carroll, Nathan Duggins, Randall Kaplan, Lee McAllister, Ward Russell, Susan Safran, Martin Weissburg

MEMBERS ABSENT WITH NOTICE: Harriet Smalls

Chancellor Linda Brady, Assistant Secretary to the Board of Trustees Bonita Brown and other members of the administration, faculty, staff, students and general public were present.

Chair David Sprinkle called the meeting to order at 8:34 a.m.

In accordance with the UNC Board of Governors, Chair Sprinkle then read the following statement:

“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

No conflicts were noted.

Roll call was then read by Bonita Brown, assistant secretary.

WELCOME:

Chair Sprinkle welcomed members of the Board of Trustees and invited guests. He reviewed the rules regarding Open Meetings that does not allow members of the public to address the meeting unless they have applied in advance to speak. He thanked those who have communicated with the board in the past. Their views and concerns are taken seriously and listened to.

REMARKS BY CHANCELLOR LINDA BRADY:

Chancellor Brady welcomed board members and thanked them for their continued work on behalf of UNCG. She recognized Martin Weissburg, who will be stepping down from the Board of Trustees due to relocation in Brussels, Belgium for his new position a President of Volvo Construction Equipment. The entire board showed their appreciation for Mr. Weissburg’s service.

PRESENTATIONS:

Student Government Association (SGA) Report – SGA President Crystal Bayne presented the annual report of the Association. She reviewed how SGA operates and highlights of the academic year. She previewed upcoming events and thanked the board for their support during her year of service.
A Day in the (Technology) Life of a UNCG Student – Vice Chancellor for Information Technology Services Jim Clotfelter reviewed the ITS Fact Sheet in the board meeting materials. He introduced members of the Department of ITS and Director of Learning Technologies Todd Sutton. Mr. Sutton gave a presentation that depicted how a typical UNCG student accesses and uses technology both on and off campus, for both academic and social interactions. Mr. Sutton concluded his presentation. As his Q & A session began, a few members of the public interrupted the meeting. Chair Sprinkle called for a ten minute break.

The board asked about aspects of possible cost savings in ITS: using ‘cloud’ servers (i.e Amazon) and shared services with other UNC system institutions. Mr. Sutton explained that the department constantly looks at alternative methods of IT provision and weighs the benefits. Dr. Clotfelter reported that in recent years there is has been a more receptive response to collaboration from our sister universities, specifically with the School of the Arts.

Chair Sprinkle recognized Crystal Bayne to speak about the earlier interruption. Ms. Bayne felt that the students who spoke out are looking for acknowledgment and that perhaps members of the board could attend a dialogue arranged by the SGA.

SACS & QEP – Director of Assessment and Accreditation Jodi Pettazonni presented a review of the SACS accreditation: what is required and why accreditation is necessary for the university. UNCG is currently in the accreditation reaffirmation process.

The QEP topic selection process sought to include faculty, staff, students, alumni, Board of Trustees and community members. The topic chosen as pertinent, relevant and important to UNCG is Global Engagement. The Global Engagement QEP aims to provide students a learning environment that delivers the necessary knowledge, skills, and attitudes to engage effectively in the world community.

The board were invited to meet the SACS review committee during their onsite visit on March 19 – 21, 2014, and to take part in the QEP Summer Institutes.

APPROVAL OF MINUTES:

The board approved the minutes of the December 6, 2013 meeting.

ACTION ITEMS:

The board then moved on the following actions items:

1. Issuance of Special Obligation Bonds: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the issuance of Special Obligation Bonds necessary for the capital project, Spartan Village Phase I Acquisition ($67,000,000), authorized by Session Law 2013-394 of the General Assembly, following earlier approval by the Board of Trustees and the Board of Governors.

All approved and the motion carried.
2. Acceptance of Completed Projects: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve acceptance of the completed projects: Anne and Benjamin Cone Building Roof Replacement, completed on November 27, 2012; HHP Room 101 Reconfiguration, completed on December 20, 2012, and sixty-one (61) projects with a scope of less than $500,000 that were completed in fiscal year 2012-13.

All approved and the motion carried.

3. 2013 Campus Master Plan Update: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the proposed planning concepts of the 2013 Campus Master Plan Update as presented to the board at the December 6, 2013 meeting by Greg Havens of Sasaki Associates, Inc.

All approved and the motion carried.

4. Recommended Reappointments/Appointments to the Board of Directors of The UNCG Excellence Foundation: It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the recommended appointments/reappointments of the recommended individuals to The UNCG Excellence Foundation for a three-year term beginning on April 1, 2014 and ending on March 31, 2017.

All approved and the motion carried.

The board agreed that the inclusion of board and council nominees’ city or town of residence would be helpful in the future.

REPORT OF THE EDUCATIONAL QUALITY AND FISCAL AFFAIRS COMMITTEE: – Chair Sprinkle

Committee Chair Sprinkle reported that the EQFA committee met yesterday and had a lengthy discussion on the Financial Reporting and Budget Framework. Vice Chancellor for Business Affairs Reade Taylor walked them through the University Budget and explained the different sources of funding for the university and explained how the budget is divided amongst the campus. He also explained the processes for state appropriations, Campus Initiated Tuition and Student Fees.

The committee discussed the upcoming budget cuts and reviewed the budget cuts since 2007-08. With a large proportion of the cuts being taken by administrative units to this point, it is understandable why academic affairs may have to shoulder a larger portion of the cuts for this round of budget cuts. Also discussed was the impact it could have to the university if not done strategically and tactically.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE: - Chair Carlisle

At the beginning of the committee meeting, the chairmanship was transferred to Linda Carlisle from Martin Weissburg, who is stepping down from the board. Committee Chair Carlisle thanked Mr. Weissburg for his service to the committee. She reported that Vice Chancellor for University Advancement Jan Zink gave a detailed fundraising report for the fiscal year. Dr. Zink expects that, excluding bequests, the year-end cash total will be slightly below $3 million and she predicts that over the next two years, annual cash totals will slightly decline as campaign pledges are completed.
Dr. Zink has submitted a report to the Chancellor and the Chairman indicating that, under the best of circumstances, the university could begin a campaign in two years, but a great deal of work has to take place by that time. The committee reviewed the identified critical issues in the advancement data. In preparation for a capital campaign, the committee charged University Advancement to begin making preliminary investigations into how to finance the project by exploring methods that perhaps we haven’t used before.

The Annual Fund is being reorganized under the umbrella of the Alumni Association. This will be reported in more detail at the May meeting.

The committee reviewed very briefly the policies for the naming of university spaces and the selection of the McIver-Holderness award recipients. These recommendations will be brought to the board at the May meeting.

The board agreed that members need a greater understanding of university fundraising opportunities that support student access and success. It was suggested that the lunchtime portion of the committee meetings could be used as a time to present these opportunities.

**REPORT OF THE ATHLETICS COMMITTEE: - Chair Blackmon**

Committee Chair Blackmon reported on information and discussion items from the Athletics Committee meeting. Director of Intercollegiate Athletics Kim Record introduced the Chair of the Faculty Committee on Intercollegiate Athletics, Ambrose Jones, who discussed the composition and purpose of that committee.

Associate Athletic Director for Academics and Student Development Jen Sansevero, gave an update on the academic performance of the department for Fall 2013. The highlights were included in the board materials.

The committee discussed the methods of how the department is promoting and communicating the academic achievements of our student-athletes throughout the campus community and how that can be improved by partnering with University Relations.

Athletics has partnered with Undergraduate Studies to develop a Student Athlete learning community which will be open to anyone who self identifies as a student-athlete. This learning community will focus have a focus on leadership and integrate courses in Political Science, Sociology and Communication.

The committee also discussed the process for approval of multi-year head coach contracts by the Board of Trustees. The hiring of coaches is an intense process and the Athletic Director often needs as much flexibility as possible to quickly make an offer and to get the contract approved. The committee discussed the best way to expedite the process, and recommended that the Executive Committee approve these contracts due to the fact that this group may be easier to gather for a special called meeting and already holds the authority to act on behalf of the board.

Mr. Blackmon asked the board to move on the following item:

Approval of Multi-year Head Coach Contracts: It is recommended that the Board of Trustees of The University of North Carolina approve the Executive Committee of the Board of Trustees as the body with authority to approve multi-year head coach contracts.

All approved and the motion carried.
REPORT OF THE AUDIT COMMITTEE: - Chair McAllister

Committee Chair McAllister reported on the Audit Committee meeting from February 18, 2014. Internal Auditor Don Skeen reviewed three audits that have occurred since the last meeting: UNCG Intercollegiate Athletics Program: Agreed-upon Procedures, Compliance in Reporting of Misuse or Theft of State Property, and The Alumni Association of the University of North Carolina at Greensboro. There were no findings or exceptions.

Associate Vice Chancellor for ITS Laura Young gave an interesting overview of ITS involvement with the state audit.

REPORT OF THE NOMINATING COMMITTEE:

Chair Sprinkle said that the Nominating Committee will report to the board at the May meeting.

INFORMATION ITEMS:

The following information items were distributed to board members for review in advance of the meeting. There were no questions or comments.

1. Report on Architects and Engineers Appointed by Chancellor
2. UNCG Investment Fund Update
3. Update from the Office of Research and Economic Development
4. Update on International Programs (The State of Internationalization at UNCG)

Martin Weissburg moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes and to prevent the premature disclosure of honors or awards and to consult with University Counsel in order to preserve the attorney-client privilege with regard to the handling of a claim. Lee McAllister seconded, and the board went into Closed Session.

CLOSED SESSION:

REPORT OF THE EXECUTIVE COMMITTEE: - Chair Sprinkle

The Executive Committee met in a special called Closed Session on February 12, 2014 to approve the Women’s Volleyball Head Coach contract. The Executive Committee voted to approve the contract.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE – Chair Carlisle

Committee Chair Carlisle shared information pertaining to personnel matters from the Closed Session of the University Advancement Committee meeting on February 19, 2014. There were no questions or comments.

The board then moved on the following action items.

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Personnel Report dated February 4, 2014.

All approved and the motion carried.
2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the candidate to be added to the pool of potential candidates for the University Honorary Degrees.

In considering the recommendation, the board discussed the communication process for selecting honorary degree candidates. By majority show of hands, the motion carried.

The board then had a discussion about the purpose and role of honorary degrees and indicated that the university should increase its due diligence in the selection process for nominees.

3. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the reappointment of the Director of Intercollegiate Athletics.

All approved and the motion carried.

The board moved to return to Open Session.

OPEN SESSION:

Chair Sprinkle reminded board members of the upcoming events and the May board meeting. The board agreed that they will support and attend, if available, a dialogue with students who want to express their views and concerns.

ADJOURNMENT:

The meeting was adjourned at 12:09 p.m.

Respectfully submitted,

Bonita J. Brown
Assistant Secretary to the Board of Trustees