

MINUTES

The University of North Carolina at Greensboro Board of Trustees

February 16, 2012

MEMBERS PRESENT: Randall Kaplan (Chair), Kate Barrett, Charles Blackmon, Nathan Duggins, Carolyn Ferree, Linda Hiatt, Lee McAllister, Isaac Miller, Richard Moore, Susan Safran, Harriett Smalls, David Sprinkle, Martin Weissburg

OTHER STAFF MEMBERS/GUESTS: Mac Banks, Josh Bowerman, Linda Brady, Bonita Brown, Mike Byers, Cherry Callahan, Linda Carter, James Clotfelter, Jonnelle Davis, Bruce Griffin, Mike Harris, Helen Hebert, Josh Hoffman, Laure Hoffman, Stacy Kosciak, Jerry McGuire, Kelley Mills, Nick Oberlies, David Perrin, Joan Prince (ACE Fellow), Jorge Quintal, Kim Record, Cindy Reed, Austin Rouse, Roy Schwartzman, Steve Serck, Terri Shelton, Don Skeen, Patricia Stewart, Mike Tarrant, Reade Taylor

Chair Randall Kaplan called the meeting to order at 8:33 a.m.

WELCOME:

Chair Kaplan welcomed members of the Board of Trustees and invited guests.

In accordance with the UNC Board of Governors, Chair Kaplan then read the following statement:

“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

No conflicts were noted.

Roll call was then read by Bonita Brown, assistant secretary.

Chair Kaplan announced that Chancellor Brady was just presented with the inaugural Engaged Leadership Award by the North Carolina Campus Compact.

REMARKS BY CHANCELLOR LINDA BRADY:

Chancellor Brady provided an update to board members of recent decisions by the UNC Board of Governors regarding campus proposals for increases in tuition and fees for 2012-13.

She began by thanking board members for their support of tuition increases, summarizing that last December they approved the university’s request for a 10 percent increase in tuition and an approximately 6.5 percent increase in fees for the 2012-13 academic year. The request was unanimously supported by campus committees on which students, faculty and staff were represented. The Board also approved an additional (up to 3.5 percent per year) “catch-up” tuition increase, to be phased in over a period of three years, in consideration of UNCG’s last place ranking in tuition among our national peers.

The Chancellor added that at its meeting in January 2012, the UNC Board of Governors discussed the proposed increases. Following this meeting, President Ross indicated he would not support campus proposals to raise tuition at 10 percent or higher. His revised recommendations were approved by the Board of Governors at its meeting last week. The action last week addressed only resident undergraduate tuition for 2013-14. It is silent on tuition for non-residents, graduate and professional programs, and also silent on fees for 2013-14. BOG Chair Hannah Gage emphasized her belief that the Board needs to return to the 6.5% cap in consideration of tuition and fees for 2013-14. The BOG had approved an extension of the cap for four years beginning with 2012-13, but General Administration allowed campuses to present proposals above 6.5% for 2012-13 based on compelling need. Brady said that UNCG will begin an analysis of anticipated enrollment for 2013-14 to consider whether we should propose an additional increase for 2013-14.

Brady added that three additional issues emerged during the discussion of tuition and fees at the BOG. First is the need for additional operational efficiencies to control costs. Second is the importance of relying on technology, especially as a means of delivering educational programs without increased investment in bricks and mortar. Third is a desire to assess the need for and sources of funding for financial aid.

In conclusion, she said that UNCG remains sensitive to the impact of increases in tuition and fees on access and affordability. We must remain committed to access and affordability, but we must maintain our commitment to quality.

APPROVAL OF MINUTES:

The Board approved the Minutes of the December 2, 2011 meeting.

CONSENT AGENDA:

The Board of Trustees then moved on the following consent agenda.

- 1) Resolution to Adopt an Annual and Post-Tenure Review Policy for Faculty (A/SAC-1)
- 2) Proposed Revision of the University's Vision and Mission Statement (A/SAC-1a)
- 3) Exterior Design and Site Selection Approval for the Campus Police Building (BAC-1)
- 4) Construction Manager at Risk Selection for the Pedestrian Underpass (BAC-2)
- 5) Lease Terminations and Property Acquisition of Jefferson Suites (BAC-3)
- 6) Exterior Building Elevations of Dining Hall (BAC-4)
- 7) Recommended Reappointments/Appointments to the Board of Directors of The UNCG Excellence Foundation (UAC-1)
- 8) Recommended Reappointments to the Weatherspoon Arts Foundation (UAC-2)

All approved and the motion carried.

PRESENTATIONS:

The following presentations were made to the board:

Update on Academic Program Review: David Perrin, Provost and Executive Vice Chancellor, provided a summary of the program review process workflow since November 2011. He indicated that he will submit recommendations to the Chancellor in April 2012, the Chancellor will consult with Executive Staff members and other affected groups and finalize her decisions in May 2012 which will then be presented to the Board at the May meeting. Provost Perrin acknowledged and thanked the many faculty who have been engaged throughout the process. He summarized the series of Faculty Senate resolutions introduced during the APR process.

The Provost then introduced Roy Schwartzman, Chair of the Academic Program Review Committee, to provide an update on the work of the committee. Professor Schwartzman also presented an overview of UNCG's APR process relative to program review processes at other UNC campuses, and he spoke about projected outcomes of the committee.

Report of the Revenue Task Force: Trustee and Chair of the *Task Force on Identifying Alternative Revenue Sources and Enhancing Existing Revenue Sources*, David Sprinkle, recognized and thanked Task Force members. He then explained that the Task Force's recommendations are subdivided into four categories: Enrollment and Retention; Strategic Marketing and Branding; Leveraging Internal Strengths and Strategic Partnerships; and Development. In the report shared with board members, each recommendation has details concerning its opportunities, suggested approaches, and practices identified elsewhere.

After completing his report, Mr. Sprinkle presented a motion for the Board to accept the report of the Task Force and to empower the Chancellor and her team to review the report, obtain input from board members, and bring back to the Board a recommendation relative to an action plan. Board members approved

REPORT OF THE ACADEMIC/STUDENT AFFAIRS COMMITTEE: – *Kate Barrett*

In the absence of committee chair Skip Moore, Kate Barrett gave the report of the Academic/Student Affairs Committee. She commented that reports were given by Provost David Perrin for Academic Affairs and by Vice Chancellor Terri Shelton for Research and Economic Development. The committee approved one action item to be placed on the consent agenda. Committee members also heard reports from Penelope Pynes who provided an update on International Programs, and from Cherry Callahan who shared data critical to our understanding of today's students.

REPORT OF THE ATHLETICS COMMITTEE: *Chair Blackmon*

Charles Blackmon reported that the Athletics Committee met off-site on January 31, 2012. University Counsel Steve Serck provided the committee with a comprehensive document outlining the policies governing athletics with respect to the Board of Governors Code, Board of Trustees Code, and policies of the NCAA. The committee agreed that the document shows that the Chancellor has complete authority and decision-making power over the department of Athletics. It appears that the only delegated duties to the Board of Trustees with respect to Athletics are: 1) the approval of head coaching and athletics director contracts for durations in excess of a year; and 2) student athletic fees.

The meeting included discussion of committees currently existing at UNCG relative to athletics, including the Advisory Council on Intercollegiate Athletics (ACIA) and the Faculty Committee on Intercollegiate Athletics (FCIA). The purpose of FCIA is to monitor and report to the Faculty Senate on the academic welfare of student athletes. ACIA is a fifteen member committee of faculty, students, and alumni appointed by the Chancellor. ACIA serves as a sounding board to the Chancellor and athletics director and reports on programs and practices related to Intercollegiate Athletics.

Discussion occurred regarding the role of the Athletics Committee. Committee members agreed that the role should be to act as a liaison between the Board of Trustees, the Chancellor, and the Athletics Director. The committee should advise on progress towards the goals of the athletic strategic plan, serve as an advocate during the capital campaign, and advise on branding, marketing, and facilities. Committee members revised the Statement of Purpose for the Athletics Committee for the Board's review. The committee suggests that the Board of Trustees Code be amended to include a description and a purpose of the Athletics Committee. Chair Kaplan recommended that board members and Steve Serck review the revised Statement of Purpose, and perhaps a proposal to amend the Code can be presented at the next meeting, along with additional Code revisions.

Kim Record provided an update to the committee on the men's basketball coach search. Mr. Blackmon shared with Board members the academic report for fall 2011 for Athletics.

REPORT OF THE AUDIT COMMITTEE: – *Chair McAllister*

Lee McAllister reported on the Audit Committee meeting from February 15, 2012. In summary, he said that Internal Auditor Don Skeen reported on three audits. The objective of the UNCG Intercollegiate Athletics Program Agreed-Upon Procedures audit is to assist the external auditor, McGladrey & Pullen, with completion of an agree-upon procedures report in accordance with financial reporting legislation of the NCAA. This was a clean audit with no exceptions. The objective of the second audit, Compliance in Reporting of Misuse or Theft of State Property, is to ensure compliance with North Carolina statutory requirements for reporting the misuse or theft of state property to the State Bureau of Investigation. This was also a clean audit with no exceptions. The final audit, The University of North Carolina at Greensboro Financial Statement Audit, was a clean audit with no exceptions.

REPORT OF THE BUSINESS AFFAIRS COMMITTEE: – *Chair Safran*

Susan Safran reported on the Business Affairs Committee meeting from February 15, 2012. The committee approved four action items that were forwarded to the consent agenda. Elevations were presented for the new campus police building, as well as exterior building elevations for changes to the dining hall due to budgetary restraints. Committee members were notified of the construction manager at risk selection for the pedestrian underpass, and the lease termination and property acquisition of Jefferson Suites. An update on New Village Housing Phase I included information about current demolition. During demolition, much has been diverted from the landfill, and architectural components of some of the houses have been salvaged.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE: – *Chair Ferree*

Carolyn Ferree reported on the February 15, 2012 meeting of the University Advancement Committee. In addition to the action items approved on the consent agenda, the committee heard a summary of the Capital Campaign Preparedness and Feasibility Study. Campaign consultant CCS recommends a comprehensive campaign for UNCG with an initial working goal of \$175 million. Committee members also received a report on private giving to UNCG for July 1, 2011-December 31, 2011. Gifts received for this period compared with the same period last year denotes a 11.96% increase. New dollar commitments totaled over \$4 million through the end of December, a 42.2% increase from the previous year.

REPORT OF THE EXECUTIVE COMMITTEE: -- *Chair Kaplan*

Randall Kaplan reported that the Executive Committee met on October 31, 2011 to discuss guidelines for the Nominating Committee and made recommended modifications. Carolyn Ferree provided highlights, including 1) the appointment of at least three and not more than five members; 2) the immediate past Chair of the Board of Trustees will serve as chair of the nominating committee; 3) the expectation that the Chair-nominee will agree to serve for two terms, if re-nominated for a second term; and 4) the Executive Committee will consist of five members: two at-large members, and the three officers of the Board of Trustees, with the Chair of the BOT serving as Chair of the Executive Committee.

Richard Moore suggested a revision to the third bullet point in the “Eligibility” section of the Guidelines for the Nominating Committee. It was decided to revise “After a two year term of service...” to say “After two successive terms of service...”

The board then moved on the following action item:

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the revised Guidelines for the Nominating Committee.

All approved with one revision as noted above, and the motion carried.

CLOSED SESSION:

Carolyn Ferree moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes, to prevent the premature disclosure of honors or awards, to discuss matters relating to the location or expansion of industries or other businesses in the area served by UNCG, and to discuss the price or other material terms of a contract or proposed contract for the acquisition of real property by purchase, option, exchange, or lease.. Kate Barrett seconded, and the board went into Closed Session.

The board then moved on the following action items:

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Personnel Report dated January 27, 2012.

All approved and the motion carried.

2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves candidates to be added to the pool of potential candidates for University Honorary Degrees.

Due to reasons set forth in discussion, the board agreed to table the recommendations.

Board members then took action regarding a personnel matter and heard a report on property acquisition.

David Sprinkle recommended the Board return to Open Session, Carolyn Ferree seconded and the board returned to Open Session.

ADJOURNMENT:

Randall Kaplan recommended that the meeting be adjourned. Kate Barrett seconded, and the meeting ended at 12:30 p.m.

Respectfully submitted,

Bonita J. Brown
Assistant Secretary to the Board of Trustees