

MINUTES

The University of North Carolina at Greensboro Board of Trustees

May 5, 2011
Virginia Dare Room, Alumni House

MEMBERS PRESENT OR BY TELEPHONE: Randall Kaplan (Chair), Kate Barrett, Earlene Hardie Cox, Jean Davis, Carolyn Ferree, Linda Hiatt, Katherine Marshall, Richard Moore, William Pratt, Martin Weissburg

ABSENT WITH NOTICE: Susan Safran, David Sprinkle, Gwynn Swinson

OTHER STAFF MEMBERS/GUESTS: Linda Brady, Bonita Brown, Cherry Callahan, James Clotfelter, John Gamble, Bruce Griffin, Mike Harris, Helen Hebert, Sherri MacCheyne, Kelley Mills, David Perrin, Clarenda Phillips, Kim Record, Cindy Reed, Steve Serck, Terri Shelton, Don Skeen, Patricia Stewart, Mike Tarrant, Reade Taylor

Chair Randall Kaplan called the meeting to order at 8:30 a.m.

WELCOME:

Chair Kaplan welcomed members of the Board of Trustees and invited guests.

In accordance with the UNC Board of Governors, Chair Kaplan then read the following statement:

“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

No conflicts were noted.

Chair Kaplan announced that Harriett Smalls and Charles Blackmon will become new members of the Board of Trustees. He added that this is the final meeting for outgoing trustees Jean Davis, Bill Pratt, Earlene Cox, and Gwynn Swinson.

Roll call was then read by Bonita Brown, assistant secretary.

REMARKS BY CHANCELLOR LINDA BRADY:

Chancellor Brady remarked that while UNCG’s commencement is tomorrow, the university has already graduated six students in the Beyond Academics program, a four-year certificate program for young adults with developmental disabilities. She congratulated Vice Chancellor Terri Shelton who has been committed to ensuring the success of this program since its inception.

The Chancellor then highlighted several UNCG faculty, staff, and student recognitions and achievements and recognized outgoing members of the Board of Trustees Bill Pratt, Earlene Hardie Cox, Jean Davis, Gwynn Swinson, and Katie Marshall.

APPROVAL OF MINUTES:

The Board approved the Minutes of the March 17, 2011 meeting.

CONSENT AGENDA:

1. Candidates to be Awarded Degrees and Certificates May 2011 (A/SAC-1)
2. Revision of Faculty Grievance Committee Policies and Procedures (A/SAC-2) (Attachment A) (Attachment B)
3. Discontinuation of the Center for School Accountability, Staff Development and Teacher Quality (A/SAC-3)
4. Approval of the 2011-2012 Internal Audit Plan (AUD-1) (AUD-1a) (AUD-1b)
5. Designer Selection for the UNCG Campus Police Building (BAC-1)
6. Exterior Design of Railroad Pedestrian Underpass (BAC-2) (Attachment)
7. Authorization of Agreements Related to the Acquisition and Construction of Student-Housing Facilities in the New Village (BAC-3)
8. Recommended Appointments/Reappointments to the Board of Directors of The UNCG Weatherspoon Arts Foundation (UAC-1)
9. Additional Naming Opportunities for the Renovated Quad (UAC-2)
10. Revised Namings in the New School of Education Academic Building (UAC-3)

All approved and the motion carried.

PRESENTATIONS:

The following presentations were made to the board.

Faculty Senate Update:

John Gamble, chair of the Faculty Senate, told board members that the Senate interacts and accomplishes its work through monthly meetings, forums related to topics of special interest that are open to all faculty, committee meetings, and Senate leadership meetings with the Provost and Chancellor. He indicated that the Senate undertook a special project this year to explore ways to streamline the promotion and tenure (P&T) process and make it more user friendly for everyone involved. Beginning in the fall, P&T dossiers will be submitted using a standard format, and they will appear online making it easier for reviewing. Randall Kaplan commented that the board should be more proactive in putting the chair of Faculty Senate on meeting agendas when there are areas of particular concern in order to obtain feedback from the faculty.

Budget Update:

Chancellor Brady provided an update on the budget cut process and an overview of the preliminary plan for cuts in 2011-12. She indicated that UNCG has been asked by UNC General Administration to plan for up to a 15.0% cut in the next fiscal year (\$26 million). At this level, UNCG would lose approximately 44,000 seats in classes and over 1,000 sections of courses, representing nearly a one-third reduction in the instructional capacity of the university. It would also mean further loss in critical support services in Business Affairs, ITS, and University Advancement. She added that while we have attempted to protect the classroom when allocating budget cuts over the last several years, Academic Affairs has not been immune because 75% of the state appropriated budget of UNCG is invested in Academic Affairs. She explained to board members the process for determining budget cut allocations and then asked Provost Perrin, Vice Chancellor Clotfelter, and Vice Chancellor Taylor to provide brief illustrations of approaches to budget cuts that they have each taken in their divisions.

The Chancellor asked Mike Tarrant, special assistant to the chancellor for government relations, to provide an update on budget negotiations in the legislature. Mr. Tarrant asked board members for their support going forward, suggesting that anyone who is interested could accompany him to the legislature in Raleigh.

Academic Review Process Strategic Communication Plan:

Chancellor Brady told board members that she envisions communication not simply as the university determining what our message is going to be and how to convey it, but to use the process of communication as a way to build consensus within the community around approaches to very difficult issues. She said that when we reach the end of the process we will not have complete consensus, but the goal is to ensure that we have a process in place that enables broad input and understanding of how we reach the ultimate goal. She indicated that a small strategic communications group has been created that includes executive staff, deans, department chairs, and the associate vice chancellor for university relations. The focus is on clearly defined and frequent communication. She added that it has become clear to her in the last several weeks that the purpose of academic program review has not been articulated effectively. We need to distinguish the academic program review from the process of cutting the budget. She commented on the challenges of program review and key messages related to program review.

Helen Hebert, associate vice chancellor for university relations, spoke about the best ways to engage key constituencies, both internal and external, in academic program review. She explained the communication model being used, including e-newsletters, video, e-mail, social media, forums, word-of-mouth, events, and the website. Talking points will be prepared for use in responding to comments and inquiries.

Discussion followed concerning the importance of listening and responding to feedback in addition to communicating information in order to ensure trust and build reasonable consensus during the review process.

Provost Perrin spoke about plans and a timeline for engaging the UNCG community, including communicating about program review at Faculty Senate Forums, to the University Program Review Committee, meeting with department chairs/heads and program directors, unit deans, and faculty senate leaders and senators, meeting with past Faculty Senate chairs, the Chancellor's State of the Campus Address, and the Provost's Academic Convocation.

ACTION ITEM - CREATION OF ATHLETICS COMMITTEE: - *Chair Kaplan*

Chair Kaplan stated that Chancellor Brady has recommended the creation of an Athletics Committee of the Board of Trustees to work with the Director of Intercollegiate Athletics and oversee NCAA compliance issues, etc. The board chair is authorized to establish ad hoc committees with the approval of the Board of Trustees. Chair Kaplan requested the establishment of an athletics committee with authorization for the chair to appoint the members of the committee. A bylaws amendment will need to be done in September to make it a standing committee. Martin Weissburg made a motion to approve; Linda Hiatt seconded; all approved and the motion carried.

REPORT OF THE ACADEMIC/STUDENT AFFAIRS COMMITTEE: – *Committee Chair Moore*

Chair Moore reported that all of the committee's action items were approved on the consent agenda. He commented that one information item (A/SAC-7; Affirmative Action Program) from the committee's April 19 meeting agenda has been moved to the next meeting agenda due to lack of time.

REPORT OF THE AUDIT COMMITTEE: – *Randall Kaplan*

Due to committee chair Jean Davis having to leave early, Randall Kaplan reported on the Audit Committee meeting held on April 19, 2011. The 2011-2012 Internal Audit Plan was approved in the consent agenda.

REPORT OF THE BUSINESS AFFAIRS COMMITTEE: – *Randall Kaplan*

In the absence of committee chair Susan Safran, Randall Kaplan provided a summary of discussions from the Business Affairs Committee meeting held on April 19, 2011. Action items were approved on the consent agenda.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE: – *Committee Chair Ferree*

Carolyn Ferree reported that the University Advancement Committee met on April 19, 2011. In addition to the action items approved on the consent agenda, she presented two items for approval regarding the Human Environmental Sciences Foundation.

The board then moved on the following action items:

1. Resolution of the Human Environmental Sciences Foundation, Inc. to amend their By-Laws effective July 1, 2011 by deleting the second paragraph of Article II in its entirety and inserting the following:

“ The Vice Chancellor of Business Affairs and the Vice Chancellor for University Advancement shall serve, ex officio, as Directors of the Corporation with full voting rights. Additionally, the Board of Directors shall elect two heads of the departments or the center that were housed within the School of Human and Environmental Sciences (“HES School”), immediately prior to its restructuring on July 1, 2011, to serve, ex officio, as Directors of the Corporation with full voting rights (such Directors shall be herein referred to as the “Department Directors”). The departments and the center that were housed within the HES School immediately prior to the restructuring were Consumer Apparel & Retail Studies, Human Development & Family Studies, Interior Architecture, Nutrition, Social Work, and the Center for New North Carolinians. Each Department Director shall serve a two-year term, except that one of the initial Department Directors shall serve a one-year term so that the service of these Department Directors will be staggered. Pursuant to the restructuring, three of the departments previously housed within the HES School will be housed in the new School of Health and Human Sciences (“HHS School”) and the center and two other departments will not. Therefore, the Department Directors will be elected so that at all times one Department Director will represent a department housed in the HHS School and one Department Director will represent a department or the center housed elsewhere.”

Discussion began around a question from Kate Barrett regarding future gifts to the HES Foundation as it relates to the new School of Health and Human Sciences. Skip Moore commented that University Advancement will probably need to develop a plan of how future gifts are to be administered relative to the Excellence Foundation and the HES Foundation.

All approved and the motion carried.

2. Resolution of the Human Environmental Sciences Foundation, Inc. to amend their Charter, effective July 1, 2011, by deleting Article III in its entirety and inserting the following:

“The corporation is organized exclusively for the benefit of the departments and center housed within the School of Human Environmental Sciences at the University of North Carolina at Greensboro immediately prior to July 1, 2011, which consist of the Consumer Apparel & Retail Studies Department, Human

Development & Family Studies Department, Interior Architecture Department, Nutrition Department, Social Work Department, and the Center for New North Carolinians. The purposes for which the corporation is organized are:

1. To aid and promote, by financial assistance and otherwise, excellence in higher education, service and research in the departments and center listed above.
2. To aid and promote the endowment of the departments and center listed above for professorships, scholarships, fellowships, loan funds, program support, and other forms of financial assistance to faculty, staff members and students.”

All approved and the motion carried.

Vice Chancellor Patti Stewart reported on private giving to the university. She indicated that new dollar commitments for the period of July 1, 2010-February 28, 2011 total \$3,931,190, a 22.0% decrease from last year at this time. She noted that as of the end of April, 2011, total giving is \$8.1 million, and we are aware of an additional \$1.5 million that will bring the total to \$9.5 million. She anticipates we will be close to \$12 million by the end of the fiscal year.

Stewart announced that we have contracted the services of CCS, a campaign consulting firm from New York. She also stated that a naming policy committee has been created with Kate Barrett as chair and several others serving including Skip Moore.

CLOSED SESSION:

Randall Kaplan moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes and to prevent the premature disclosure of honors or awards. Skip Moore seconded, and the board went into closed session.

The board then moved on the following action items:

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the personnel report dated April 7, 2011; revised April 27, 2011 with one addition.

All approved and the motion carried.

2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the resolution to honor for meritorious service to the UNCG Investment Fund Board.

All approved and the motion carried.

3. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approves the naming of a space within the new School of Education academic building.

All approved and the motion carried.

Carolyn Ferree, chair of the University Advancement Committee, presented two information items. One item related to naming the new School of Education Building and the other to a naming in the Health and Human Performance Building.

In the absence of Jean Davis, Randall Kaplan gave a report of the Nominating Committee.

Martin Weissburg recommended the Board return to Open Session, Kate Barrett seconded and the board returned to open session.

ADJOURNMENT:

Randall Kaplan recommended that the meeting be adjourned. Skip Moore seconded, and the meeting ended at 12:13 pm.

Bonita J. Brown
Assistant Secretary to the Board of Trustees