MINUTES
The University of North Carolina at Greensboro
Board of Trustees

September 6, 2012

MEMBERS PRESENT: David Sprinkle (Chair), Chelsea Boccardo, Nathan Duggins, Carolyn Ferree, Linda Hiatt, Richard Moore, Susan Safran, Harriett Smalls, Martin Weissburg

MEMBERS ABSENT WITH NOTICE: Kate Barrett, Charles Blackmon, Randall Kaplan, Lee McAllister

OTHER STAFF MEMBERS/GUESTS: Linda Brady, Bonita Brown, Mike Byers, Cherry Callahan, Sarah Carrigan, Linda Carter, Edna Chun, James Clotfelter, Jonnelle Davis, Bruce Griffin, Mike Harris, Helen Hebert, Laure Hoffman, Lise Keller, Jason Marshburn, David Perrin, Judy Piper, Nell Pynes, Kim Record, Cindy Reed, Steve Roberson, David Schaefer, Steve Serck, Don Skee, Mike Tarrant, Reade Taylor, Deborah Tollefson, Bill Wiener

Chair David Sprinkle called the meeting to order at 8:30 a.m.

WELCOME:

Chair Sprinkle welcomed members of the Board of Trustees and invited guests.

In accordance with the UNC Board of Governors, Chair Sprinkle then read the following statement:

“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

No conflicts were noted.

Roll call was then read by Bonita Brown, assistant secretary.

Chair Sprinkle summarized three goals he considers to be important for the Board to achieve: 1) become more knowledgeable, aware, and engaged; 2) become more proactive both as individuals and as a board; and 3) 100% participation in giving to UNCG through annual fund and capital campaign.

REMARKS BY CHANCELLOR LINDA BRADY:

Chancellor Brady began by acknowledging the work of UNCG faculty, staff and administrators, and expressing appreciation to members of the Board for their ongoing support.

She commented on initiatives of 2011-12 that will continue into the 2012-13 academic year, including preparation for the long legislative session beginning January 2013; next steps related to implementation of Academic Program Review; progress in development of the mixed-use village; UNCG involvement in discussions about a downtown university district; and preparation for the next comprehensive fund-raising campaign.
Brady mentioned that the legislative short session that concluded this summer resulted in several positive outcomes for UNCG and the UNC system: no significant new budget cuts, an offset in reductions in need-based financial aid on campuses, a 1.2% salary pool for EPA and SPA employees, $3 million to support the President’s faculty retention fund, operating reserves for new buildings, funding for repairs and renovations, and $2 million in recurring funding for the Joint School of Nanoscience and Nanoengineering.

On the subject of Academic Program Review, Brady commended the efforts of faculty, staff, and administrators, and thanked the Board for their support of the process. She indicated that she will present a report on the process and outcome of the review to the UNC Board of Governors this fall. Provost Perrin will work with academic deans and department heads on the development of plans for interventions around programs identified in the review as challenged, and to address faculty workload issues and potential reassignments based on results of the review. He will also recommend an approach to the allocation and internal reallocation of resources in support of programs identified as exceptionally strong.

On the subject of development progress, significant construction is underway along West Lee Street, signaling the development of the first 800 beds in apartment-style residence halls, scheduled to open in August 2013. An important educational component of future housing plans is the establishment of learning communities. This fall four new learning communities were opened: Exploratory Studies; UNCG Global Village; AToMS: Achieving Together in Mathematics and Science; and Global Business. Plans are underway for additional learning communities focused on the performing arts and health and human sciences.

Brady told board members that for nearly two years, UNCG has been engaged with other local college and university presidents and chancellors and members of the business community in discussion of the development of a Downtown University District designed to create a shared space for educational and community outreach programming.

Finally, the Chancellor noted that preparations will continue during 2012-13 for UNCG’s next comprehensive fund-raising campaign. Efforts include continued implementation of our strategic marketing and branding campaign, conclusion of the search for a permanent Vice Chancellor for University Advancement, and the development of transformational themes that will shape the university’s case statement for the next campaign.

**APPROVAL OF MINUTES:**

The Board approved the Minutes of the May 3, 2012 meeting.

**CONSENT AGENDA:**

The Board of Trustees then moved on the following consent agenda.

1) Candidates to be Awarded Degrees and Certificates August 2012 (A/SAC-1)
2) Policy on Evaluation of EPA Non-Faculty Employees (ASAC-2)
3) Designer Selection for 1600 West Lee Street Parking Lot (BAC-2)
4) Recommended Appointments/Reappointments to the Board of Directors of The UNCG Human Environmental Sciences Foundation (UAC-1)

All approved and the motion carried.
PRESENTATIONS:

The following presentations were made to the board:

Update on Protection of Children Taskforce: Vice Chancellor Jim Clotfelter told board members that the purpose of the taskforce is to review policies and codes related to children. He stressed that there is no reason to believe there are problems at UNCG in this area, and we want to continue to be problem-free. Taskforce members will develop a report to be presented to the Chancellor by February, 2013 or sooner.

Report on Honorary Degrees: Provost and Executive Vice Chancellor Dave Perrin gave a report on honorary degree guidelines and procedures. He said that the most recent guidelines were amended by the Chancellor in December 2009. The Board of Trustees’ review and approval of 2011-12 honorary degree nominations was tabled due to questions about the process. As a result, the Education Advisory Board was asked to conduct a Custom Research Brief: Policies and Procedures for Awarding Honorary Doctoral Degrees. The Provost presented key observations, considerations for UNCG, and issues for discussion based on findings in the report. Following discussion regarding process details and membership of the honorary degree committee, the Board approved a motion made by Richard Moore to proceed with a call for nominations from the Chancellor with the understanding that a formal revised policy will be presented at a later date.

Enrollment Update: Vice Provost Alan Boyette provided a summary of fall 2012 student enrollment, including total enrollment by “level” (undergraduate, graduate) and by “type” (regular term, distance learners), class and diversity statistics for the new freshman class, and the percentage of students transferring to UNCG. David Sprinkle asked Alan to bring to the December board meeting additional enrollment data analysis and comparisons, and distribute the analysis to board members prior to the meeting.

REPORT OF THE ACADEMIC/STUDENT AFFAIRS COMMITTEE: – Chair Moore

Richard Moore gave the report of the Academic/Student Affairs Committee from September 5, 2012. He commented that Provost Perrin provided a report to the committee regarding three dean searches currently underway (School of Health and Human Sciences, School of Music, Theatre and Dance, and School of Nursing). Vice Chancellor Cherry Callahan provided updates from Student Affairs that point towards a marked improvement in the student experience in campus life. UNCG is among only 25 universities and colleges in the nation named Civic Learning and Democratic Engagement Leadership (LEAD) institutions by NASPA (Student Affairs Administrators in Higher Education). The UNCG Residence Hall Association was awarded “most improved” at both the state and regional levels. There has been an increase in student evening and weekend activities, indicating that students are spending more time on campus. Vice Chancellor Terri Shelton reported on research and economic development, noting that the SERVE lab appeal is still pending. The committee reviewed two action items that were approved on today’s consent agenda.

REPORT OF THE BUSINESS AFFAIRS COMMITTEE: – Chair Safran

Susan Safran reported on the Business Affairs Committee meeting from September 5, 2012. The committee reviewed one action item that was forwarded to the consent agenda for approval. Another action item will be presented in closed session. Members reviewed an annual report on property purchased and/or leased from July 1, 2011 through June 30, 2012. An update was also provided on the UNCG Investment Fund.
REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE: – Chair Weissburg

Martin Weissburg reported on the September 5, 2012 meeting of the University Advancement Committee. In addition to the five action items approved on the consent agenda, the committee heard a report on private giving by Judy Piper, interim vice chancellor for university advancement. Development reports were provided in a new format in response to a request from the Board at its retreat. It was reported that over $2 million has been raised to date in the current fiscal year. A teleconference meeting will be scheduled for board members in October to approve multiple namings for the quad. Weissburg commented that he asked committee members to review the proposed naming policy revisions drafted by Kate Barrett for discussion at a future date.

CLOSED SESSION:

Richard Moore moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes, to prevent the premature disclosure of honors or awards, and to discuss the price or other material terms of a contract or proposed contract for the acquisition of real property by purchase, option, exchange, or lease. Susan Safran seconded, and the board went into Closed Session.

The board then moved on the following action items:

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the naming of the fountain area, plaza and dining hall.

All approved the revised naming and the motion carried.

2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Personnel Report dated August 20, 2012.

All approved and the motion carried.

3. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the salary increase recommendations for the Provost and Vice Chancellors.

All approved and the motion carried.

4. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the naming of the four residence halls in Spartan Village.

All approved and the motion carried.

The board then heard an update from Mike Byers, associate vice chancellor for campus enterprises, and Jorge Quintal, associate vice chancellor for facilities, on the acquisition of property for the student recreation center, the contract to purchase, and the relocation of industry currently occupying the site.

Chancellor Brady then reported to board members about a personnel issue and plans for follow up.

David Sprinkle recommended the board return to Open Session, Carolyn Ferree seconded and the board returned to Open Session.
ANNOUNCEMENTS:

David Sprinkle announced that committee meetings will begin at 10:00 a.m. on December 5, and there will be time for scheduled opportunities to learn more about specific areas on campus. He reminded board members to complete their information surveys and to submit ideas for new board member nominations.

ADJOURNMENT:

David Sprinkle recommended that the meeting be adjourned. Carolyn Ferree seconded, and the meeting ended at 12:33 p.m.

Respectfully submitted,

[Signature]

Bonita J. Brown
Assistant Secretary to the Board of Trustees