

MINUTES

The University of North Carolina at Greensboro Board of Trustees

December 2, 2010

MEMBERS PRESENT OR BY TELEPHONE: Randall Kaplan (Chair), Kate Barrett, Earlene Hardie Cox (telephone), Carolyn Ferree, Linda Hiatt, Katherine Marshall, Richard Moore, William Pratt, Susan Safran, Martin Weissburg

ABSENT WITH NOTICE: Jean Davis, Gwynn Swinson

OTHER STAFF MEMBERS/GUESTS: Keith Ayscue, Alan Boyette, Linda Brady, Bonita Brown, Mike Byers, Cherry Callahan, Jonnelle Davis, John Gamble, Helen Hebert, Steve Honeycutt, David Perrin, Clarenda Phillips, Jorge Quintal, Kim Record, Cindy Reed, Steve Rhew, Steve Serck, Terri Shelton, Don Skeen, Patricia Stewart, Reade Taylor

Chair Randall Kaplan called the meeting to order at 8:00 a.m.

WELCOME:

Chair Kaplan welcomed members of the Board of Trustees and invited guests.

In accordance with the UNC Board of Governors, Chair Kaplan then read the following statement:

“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

No conflicts were noted.

Roll call was then read by Bonita Brown, assistant secretary.

REMARKS BY CHANCELLOR LINDA BRADY:

Chancellor Brady spoke to board members about plans for UNCG campus expansion. She explained that earlier in 2010 a vision plan was established for redevelopment of the West Lee Street Corridor between Tate Street and Aycock Street with the first phase of development to occur between Silver Avenue and Aycock. The proposal included building sites for new student housing facilities with mixed-use components along Lee Street, a student recreation center with an accompanying parking garage, a pedestrian underpass beneath the railroad corridor, and a centralized police facility for UNCG Police. Future sites were also suggested for other buildings including office space. The plan was presented to the Glenwood Neighborhood Association with a proposed amendment to their neighborhood plan to allow both plans to coincide with respect to land use along the corridor. Beginning in May through November, UNCG sponsored several presentations of the plan as well as three workshops to gain feedback from Glenwood neighborhood stakeholders, central Gateway corridor merchants, citizens from surrounding neighborhoods, university stakeholders, designers, and staff from the City of Greensboro. The feedback was publicly presented on October 12 and is being used to modify the vision plan for development. A

Memorandum of Understanding is being developed that will allow the university, the neighborhood, and the City of Greensboro to make a formal commitment to specific actions, to the minimum design elements, and terms and conditions of the relationship that will guide the process in the future. The new plan will unfold over several phases. All development is being managed by the Capital Facilities Foundation.

Chancellor Brady thanked Mike Byers who has done incredible work to move the process along and engage with the Glenwood neighborhood, and all of the university staff who have worked on the expansion project.

APPROVAL OF MINUTES:

The Board approved the Minutes of the September 16, 2010 meeting.

CONSENT AGENDA:

1. Candidates to be Awarded Degrees and Certificates December 2010 (A/SAC-1)
2. Proposed Tuition and Fees, 2011-12 (A/SAC-2 and PowerPoint Attachment)
3. Proposed Revision of Institutional Centers and Institutes General Guidelines (A/SAC-3)
4. Student Fee Recommendations (BAC-1)
5. Recommended Reappointments to the Board of Directors of the Capital Facilities Foundation, Inc. (UAC-1)
6. Naming Opportunities for the Renovated Quad (UAC-2)
7. *Closed Session Item – Naming the New Residence Hall (UAC-4)*

Chair Kaplan recommended that item #7, Naming the New Residence Hall, be removed from the consent agenda and discussed in closed session. All agreed.

All approved items 1 through 6 and the motion carried.

PRESENTATIONS:

The following presentations were made to the board.

- Reade Taylor, vice chancellor for business affairs, began his presentation by mentioning that Moody's and Standard & Poor's were on campus November 12, and all indications are that meetings went very well. We have asked for feedback from both in February 2011. He then provided an update on non-appropriated projects for the next five years. He stated that most projects require board approval to issue debt and some will require fee or other rate increases. The goal is for net revenues to cover debt service by at least 1.1 times. Today board members will be asked to approve bond issues for the quad renovation and for the dining hall project. The debt for the quad renovation is \$51.5 million, and the debt for the dining hall renovation is \$31.5 million.

Chair Kaplan made a recommendation that representatives from UNCG, along with Steve Bowden, meet with President Ross and Hannah Gage to discuss and ensure they are on board with UNCG's plans for the New Neighborhood.

Kaplan commented that a debt plan update should be presented annually to the board, as well as at various stages of project development.

- Kim Record, director of athletics, began her annual report presentation by mentioning some accolades in athletics. She then explained that UNCG is currently in the process of its NCAA certification. The university was previously certified in 1994 and 2003. The purpose of certification is to ensure the Association's fundamental commitment to integrity in intercollegiate athletics. It is a self-study that benefits the institution by providing self-awareness, affirmation, and opportunities to improve. The process began in October 2010. Our report is due at the end of April 2011, the peer review team will conduct an evaluation visit next fall, and a certification decision should be made in February 2012. Record concluded her presentation with an overview of Academic Performance Rate (APR), a yearly snapshot of individual and team academic performance. All student-athletes receiving athletically related financial aid are included in the APR calculation. The key APR number is 925. For the current year, all teams with the exception of men's soccer are above 925. For the 4-year APR, all teams with the exception of men's golf are above 925. Plans are in place to improve APR's for both men's soccer and men's golf.
- Patti Stewart, vice chancellor for university advancement, introduced two guests to make presentations related to UNCG's next capital campaign. Connie Cervilla with Core Group, Inc. presented a report of findings from their UNCG "Investment in Development" study. The study included UNCG's historical campaign success, productivity and peer benchmarking, investment in Advancement and consequent gift receipts, and a summary of key findings and implications for planning. Jennifer McDonough, partner with Bentz Whaley Flessner, spoke about the impact on campaigns today, the influences on UNCG's next campaign, the role of board leadership in a campaign, and preparing for the next campaign.

Richard "Skip" Moore suggested that Patti Stewart provide an overview at the next board meeting of the infrastructure of the University Advancement staff (including development, alumni relations, etc.) and needs for the next campaign, including a summary of the staffing structure from the last campaign.

Chair Kaplan told board members that pledge cards have been prepared and will be distributed to them today. He stressed the importance of the board being leaders in giving in the annual campaign.

REPORT OF THE BUSINESS AFFAIRS COMMITTEE: – Chair Safran

Susan Safran provided a summary of discussions from the Business Affairs Committee meeting held on November 11, 2010, including a report on architects/designers appointed by the Chancellor, a capital improvement annual status report, and a University Investment Fund update.

The board moved on the following action item:

1. That the Board of Trustees of The University of North Carolina at Greensboro approve the Resolution Approving the Issuance of Special Obligation Bonds and an Interim Loan.

All approved and the motion carried.

REPORT OF THE ACADEMIC/STUDENT AFFAIRS COMMITTEE: – Chair Moore

The board moved on the following action item:

1. That the Board of Trustees of The University of North Carolina at Greensboro approve the \$50 per student credit hour differential tuition increase proposed for the Master of Business Administration

(MBA), Master of Science in Accounting (MSA), and Master of Science in Information Technology Management (MSITM) programs for 2011-12.

All approved and the motion carried.

CLOSED SESSION:

The decision was made to move into closed session earlier in the agenda since some board members anticipated needing to leave prior to the end of the meeting.

Kate Barrett moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes, to prevent the premature disclosure of honors or awards, and to discuss matters relating to the location or expansion of industry and other businesses in the area served by UNCG. Carolyn Ferree seconded, and the board went into closed session.

The board then moved on the following action items:

1. The Board of Trustees can at its discretion name facilities or spaces without a contribution. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the proposed naming of the new residence hall located at the corner of Spring Garden Street and Kenilworth Street without a contribution.

All approved and the motion carried.

2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the proposed recipient of the Adelaide F. Holderness/H. Michael Weaver Award for distinguished public service.

All approved and the motion carried.

3. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the proposed recipient of the Charles Duncan McIver Medal for distinguished public service.

All approved and the motion carried.

4. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the personnel report dated November 1, 2010.

All approved with one amendment and the motion carried.

Carolyn Ferree recommended the Board return to Open Session, Bill Pratt seconded and the board returned to open session.

REPORT OF THE AUDIT COMMITTEE: – *Randall Kaplan*

In the absence of Chair Jean Davis, Randall Kaplan reported that the Audit Committee met on November 11, 2010 and heard a report from Internal Auditor Don Skeen including summaries of internal and external audits performed since the March, 2010 committee meeting.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE: – *Chair Ferree*

Carolyn Ferree reported that the University Advancement Committee met on November 11, 2010. In addition to the action items approved in the consent agenda and in closed session, the committee heard a report on private giving to UNCG from Vice Chancellor Patti Stewart.

OTHER:

Provost David Perrin provided an update on the academic restructuring. He indicated that on November 10, 2010 he and the Chancellor met with the restructuring committee to answer questions they had related to the committee's charge, the timeline, and programs that should be involved in conversations across campus. The Q&A is posted on the restructuring webpage. The committee has met three times to date, and according to committee facilitator Dave Altman, they have discussed some very creative options for the new unit. They have scheduled two further sessions at the Center for Creative Leadership. Provost Perrin said he hopes to receive a draft from the committee with accompanying narratives for rationale by the end of December 2010. He will provide feedback and the plan will be refined during the spring semester. After he and the Chancellor interact with the Faculty Senate, Deans Council, and members of the board, they hope to bring to the Board of Trustees a request for a specific structure at the May 2011 meeting. Once approved by the trustees, the request will then go to the Board of Governors for approval, hopefully in June. Upon their approval, a transition committee will be established to begin work in fall 2011. The goal would be for the new unit to be implemented in fall 2012.

Skip Moore recommended that options for restructuring be discussed at the next meeting of the Academic/Student Affairs Committee. All agreed.

LUNCH AND PRESENTATION AT LLOYD INTERNATIONAL HONORS COLLEGE

ADJOURNMENT:

Following lunch and a presentation by staff at the Lloyd International Honors College, Randall Kaplan recommended that the meeting be adjourned. Kate Barrett seconded, and the meeting ended at 1:30 pm.

Bonita J. Brown
Assistant Secretary to the Board of Trustees