MINUTES
The University of North Carolina at Greensboro
Board of Trustees
March 7, 2013

MEMBERS PRESENT: David Sprinkle (Chair), Kate Barrett, Charles Blackmon, Chelsea Boccardo, Nathan Duggins, Carolyn Ferree, Randall Kaplan, Skip Moore, Susan Safran, Harriett Smalls, Martin Weissburg

MEMBERS ABSENT WITH NOTICE: Linda Hiatt, Lee McAllister

OTHER STAFF MEMBERS/GUESTS: Nikki Baker, Alan Boyette, Linda Brady, Bonita Brown, Mike Byers, Sarah Carrigan, Imogene Cathey, Edna Chun, James Clotfelter, Rollin Donelson, Mike Harris, Helen Hebert, Jill Hillyer, Scott Hudgins, Julia Jackson-Newsom, Lise Keller, Jay Laramore, Vicki McNeil, Scott Milman, David Perrin, Judy Piper, Nell Pynes, Kim Record, Cindy Reed, Terry Riocci, Steve Roberson, David Schaefer, Jim Settle, Terri Shelton, Don Skeen, Mike Tarrant, Reade Taylor, Tolly Tollefsen

Chair David Sprinkle called the meeting to order at 8:30 a.m.

WELCOME:

Chair Sprinkle welcomed members of the Board of Trustees and invited guests.

In accordance with the UNC Board of Governors, Chair Sprinkle then read the following statement:

“As chair of the Board of Trustees, it is my responsibility to remind all members of the board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees’ meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the Board of Trustees at this meeting, the conflict or appearance of conflict should be identified at this time.”

Susan Safran responded by saying she had a conflict of interest with agenda item BAC-4 (Construction Manager at Risk Selection for Student Recreation Center).

Roll call was then read by Bonita Brown, assistant secretary.

REMARKS BY CHANCELLOR LINDA BRADY:

Chancellor Brady began by announcing that Imogene Cathey is currently serving in the role as Interim University Counsel until a new University Counsel is named. She added that Terri Shelton is chairing the committee charged with the search for the next University Counsel. The Office of University Counsel is also in the process of recruiting a paralegal.

The Chancellor then mentioned awards and recognitions recently earned by the university or by individuals. UNCG is once again on the President’s Higher Education Community Service Honor Roll for 2013. This year we are one of 13 colleges and universities in the nation to be granted status with distinction on the honor roll. The award recognizes the role that colleges and universities play in solving community problems and placing more students on the lifelong path of civic engagement. Next, UNCG’s
division of University Relations has won an award of excellence from the Council for the Advancement and Support of Education recognizing our use of social media in our integrated marketing and strategic communication campaign. One of UNCG’s freshman women’s basketball players, Lucy Mason, was named a SoCon Freshman of the Year. It is also notable that Lucy received a 4.0 grade point average. Lastly, six individuals who either received their education at UNCG or are on the UNCG staff, were among the “Forty Leaders Under 40” recognized by the Business Journal on February 28. Mike Tarrant, director of strategic initiatives, was one of the recipients.

Chancellor Brady closed her remarks by highlighting the latest initiative in our effort to continue building a collaborative relationship with Kazan Federal University. She recognized the work of Nell Pynes and Jim Ryan in these efforts. She explained that we chose Kazan Federal for an expanded partnership because of our longstanding relationship around Russian language and the fact that we identify with the university on several levels including diversity and our commitment to civic engagement.

APPROVAL OF MINUTES:

The Board approved the Minutes of the December 6, 2012 meeting.

CONSENT AGENDA:

The Board of Trustees then moved on the following consent agenda.

1) Discontinuation of the Family Research Center (ASAC-1)
2) Athletics Committee Charge (ATH-1)
3) Authorization for Receipt of Gift Property (BAC-1)
4) Traffic and Parking Regulations (BAC-2)
5) Designer Selection for Steam Distribution System Replacement, Phase II (BAC-3)
6) Issuance of Special Obligation Bonds (BAC-5)
7) Recommended Reappointments/Appointments to the Board of Directors of the UNCG Excellence Foundation (UAC-1)

All approved and the motion carried.

PRESENTATIONS:

The following presentations were made to the board:

Update on Protection of Children Task Force / Freeth Report
Vice Chancellor for Information Technology Services Jim Clotfelter said that the child abuse incident at Penn State University led Chancellor Brady to create a Task Force on Children to identify both best practices and risks that all UNCG programs that serve children should be aware of. The Task Force identified 125 UNCG programs and activities that annually serve approximately 22,200 children. The Task Force outlined six recommendations in its report.

Interim University Counsel Imogene Cathey reported on key facts, conclusions and lessons from the Freeth Report. The report was released in July 2012, and colleges and universities are using it as a tool to establish best practices for protecting minors on campus. Ms. Cathey spoke about failures of the Penn State administration and failures of the Penn State Board, as well as the importance of keeping the Board advised of major issues, and the Board’s duty to oversee major issues.

Update on Enrollment Plan
Provost and Executive Vice Chancellor Dave Perrin shared a report on enrollment at UNCG including enrollment trends by student segments, successes, challenges, new initiatives, and an assessment of
perceived future challenges. He shared a chart of total enrollment numbers from Fall 2005 to Fall 2012 and explained that total enrollment includes undergraduate, graduate, and distance learning enrollment. Freshman student enrollment for Fall 2012 has increased, as has the diversity of this freshman class. UNCG has had great success with transfer enrollment due to agreements with community colleges and other successful recruitment efforts. Graduate enrollment is challenging as evidenced by a three percent decline over the past two years. Strategies are being implemented to respond to the challenge including streamlining the admissions process for graduate students, increasing the focus on recruitment of international graduate students, creating graduate student housing, conducting open houses and information sessions, and recruiting our own undergraduate students. We have been working with Jim Black of SEM Works (Strategic Enrollment Management), a consulting firm, who is conducting a comprehensive external audit of enrollment and developing a strategic enrollment management plan for UNCG. Our hope is to be able to present the plan to the Board of Trustees in the Fall 2013.

**Legislative Update**

Director of Strategic Initiatives Mike Tarrant began by introducing Nikki Baker who joined the Chancellor’s Office staff last Fall and assists with government relations. Regarding revenue, he told board members that a $102 million revenue surplus is predicted for North Carolina. On the federal level, while we are expecting sequestration cuts to have an impact on the state and the university (particularly with financial aid), the level of impact is still unknown. Mr. Tarrant said that we are hearing from the Governor that our state should not expect any new money. The UNC Board of Governors has taken this into consideration in creating its list of priorities. Tarrant encouraged board members to take a look at the strategic directions plan for the UNC system, as it will set the direction for the university and for budget requests to the General Assembly for the next five years. Five goals in the strategic directions plan are degree attainment, strengthening academic quality, serving the people of North Carolina, maximizing efficiencies, and ensuring an accessible and financially stable university. UNCG is acting on all five goals.

Susan Safran added that the Government Relations Task Force has met twice to date. The group has been reviewing our external messaging, networking, and outreach opportunities. They have been determining the specific needs at UNCG and the actions needed in order to communicate them.

**Student Government Association Report**

Student Government Association President Chelsea Bocardo spoke to board members about the SGA structure and its accomplishments. She explained that the SGA at UNCG is part of the Association of Student Governments that includes all SGA's within the UNC system. Fall 2012 projects of the UNCG SGA include the EUC food court mural reveal, a Chick-Fil-A discussion forum, READ posters, Cut Through the Clutter: Voting 101, Quality Enhancement Plan representation, UNCG history infographic, and the addition of emergency phone numbers on Spartan Cards. Activities in Spring 2013 include attending the inaugural NC General Assembly reception, special and regular SGA elections, creating 2013-2014 student planners, creating Student Group Unity, creating a new SGA position of Secretary of State Affairs and planning an elected officials dinner, creating a freedom of expression wall, and creating a UNCG SGA website.

**REPORT OF THE ACADEMIC/STUDENT AFFAIRS COMMITTEE:** – Chair Moore

Richard Moore gave the report of the Academic/Student Affairs Committee from March 6, 2013. The committee heard a report from Provost Perrin regarding the results of the three dean searches (School of Health and Human Sciences, School of Music, Theatre and Dance, and School of Nursing). Vice Chancellor Callahan reported that the Residence Hall Association won the school of the year award in North Carolina. The committee also heard a presentation by the new head of Career Planning. The Division of Continual Learning provided a report, including discussion of Massive Open Online Courses (MOOCS) that are being offered around the country. Nell Pynes gave a report on International Programs.
REPORT OF THE ATHLETICS COMMITTEE: - Chair Blackmon

Charles Blackmon reported on the Athletics Committee meeting from January 22, 2013. Committee members reviewed a final draft of the charge to the Athletics Committee. The Athletics staff benchmarked the charge using UNC system schools, the Southern Conference, and UNCG’s peer institutions. The final draft of the charge was approved by the committee and placed on the consent agenda. Kim Record updated the committee on the UNC Task Force Report from General Administration. The report requires a change in reporting structure for the Associate Athletic Director for Compliance who will now submit a joint report to the Director of Athletics and the Chancellor’s Chief of Staff. The Associate Athletic Director for Academics and Student Development will now submit a joint report to the Director of Athletics and the Dean of Undergraduate Studies. According to the report, one area that needs improvement is the documenting of policies. The committee suggested that a checklist be created to provide a strategic snapshot of areas in which we are compliant and in which we are non-compliant. Committee members also heard from David Wyrick, associate professor in the Department of Public Health Education and chair of the Faculty Committee on Intercollegiate Athletics (FCIA), who provided a review of that committee and its role.

After some discussion of interpretation of the code regarding the board’s role with Athletics (advisory vs. policy), it was decided that further review of the code should be done and results reported back to the board at the May meeting.

REPORT OF THE AUDIT COMMITTEE: - Harriett Smalls

In the absence of committee chair Lee McAllister, Harriett Smalls reported on the Audit Committee meeting from March 5, 2013. Internal Auditor Don Skee reported on two audits conducted since December. One audit involved the Intercollegiate Athletics program – NCAA agreed-upon procedures. This is an NCAA mandated review of financial activity which was conducted by external firm McGladrey & Pullen, CPAs. The internal auditor assisted the external auditor by comparing financial information using agreed-upon procedures. The audit produced no findings. The second audit involved the assessment of the process used to record planned gifts to The UNCG Excellence Foundation. There were no findings. Don Skee also updated committee members on the upcoming quality assurance review that is required for the internal audit function of all state agencies. UNCG is due for a review this year, and board members will be updated regarding the progress.

REPORT OF THE BUSINESS AFFAIRS COMMITTEE: – Chair Safran

Susan Safran reported on the Business Affairs Committee meeting from March 6, 2013. One action item, Construction Manager at Risk Selection for Student Recreation Center (BAC-4), was brought before the full board for discussion and approval.

The board then moved on the following action item:

1. It is recommended that the Board of Trustee of The University of North Carolina at Greensboro approves the joint venture team of Skanska USA Building, Inc. & Rentenbach Constructors, Inc., Durham, NC as the Construction Manager at Risk for the Student Recreation Center project. If agreeable terms cannot be met with the recommended firm, then the Board authorizes the administration to negotiate terms with the second and third ranked firms respectively.

All approved with the exception of Susan Safran who did not vote due to a conflict of interest, and the motion carried.

Ms. Safran then pointed out a correction to information item BAC-6 (Report on Architects and Engineers Appointed by the Chancellor). She commented that the Chancellor is authorized to appoint architects and
engineers for projects with authorized funding of $500,000 or less. On page two of the information item, an appointment is referenced for a project with a budget of over $3 million. Safran explained that the appointment was for a $50,000 portion of the larger project, which was well within the Chancellor’s authorization level.

The committee heard an update from Vice Chancellor Reade Taylor on the University Investment Fund, as well as a presentation on Strategy Driven Facilities.

Ms. Safran mentioned that Reade Taylor will be presenting a financial statement review for anyone who is interested on April 10 at 3:00 p.m. in the Business Affairs conference room.

REPORT OF THE UNIVERSITY ADVANCEMENT COMMITTEE: – Chair Weissburg

Martin Weissburg reported on the March 6, 2013 meeting of the University Advancement Committee. In addition to the action item approved on the consent agenda, the committee heard a report on private giving by Judy Piper, interim vice chancellor for university advancement. Committee members reviewed a checklist of departmental activities and actions that were outlined at the board retreat along with the status of those activities. Interim Vice Chancellor Piper shared with committee members a list of board engagement opportunities and discussed how board members can be more directly involved with strategic and legislative aspects of assisting the Chancellor and the Advancement staff in executing strategies in fundraising and reaching out to donors and prospects. Committee members also heard about marketing opportunities, including practices used by other universities. Mr. Weissburg concluded his report by acknowledging and thanking Judy Piper for her work as interim vice chancellor for advancement.

CLOSED SESSION:

Richard Moore moved that the board go into Closed Session to prevent the disclosure of privileged personnel information under Chapter 126 of the North Carolina General Statutes and to prevent the premature disclosure of honors or awards. Martin Weissburg seconded, and the board went into Closed Session.

The board then moved on the following action items:

1. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the Personnel Report dated February 15, 2013.

   All approved and the motion carried.

2. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the candidates presented to be added to the pool of potential candidates for University Honorary Degrees.

   All approved and the motion carried.

3. It is recommended that the Board of Trustees of The University of North Carolina at Greensboro approve the employment agreement for UNCG Director of Intercollegiate Athletics presented by Chancellor Brady.

   All approved and the motion carried.

Martin Weissburg then presented an information item on additional Quad naming. Formal approval will be sought in May.
Chancellor Brady then presented information regarding a personnel matter.

David Sprinkle recommended the board return to Open Session, Nathan Duggins seconded and the board returned to Open Session.

ANNOUNCEMENTS:

David Sprinkle announced that the next meeting of the board is scheduled for May 1-2, 2013. Commencement is on May 10, 2013.

ADJOURNMENT:

David Sprinkle recommended that the meeting be adjourned. Richard Moore seconded, and the meeting ended at 11:53 a.m.

Respectfully submitted,

Bonita J. Brown
Assistant Secretary to the Board of Trustees