The University of North Carolina at Greensboro
Board of Trustees
Athletics Committee
September 12, 2017

MEMBERS PRESENT: Charles Blackmon, Chair, Holly Shields, Susan Safran, Frances Bullock, Vanessa Carroll

MEMBERS NOT PRESENT:

OTHERS PRESENT: Brad Hayes, Chair, Board of Trustees; Dr. Frank D. Gilliam, Jr, Chancellor; Dr. Bryan Terry, Vice Chancellor for Enrollment Management; Charlie Maimone, Vice Chancellor for Business Affairs; Waiyi Tse, Chief of Staff; Kristen Bonatz, Associate General Counsel; Stacy Kosciak, Deputy Athletic Director; Kelly Harris, Associate Chief of Staff; Craig Fink, Senior Associate AD, and Mark McKinny, Institutional Risk Management, Tyrone Joyner, Kim Record, Director of Athletics - Liaison

PROCEEDINGS: The meeting was called to order at 2:33 p.m. by Charles Blackmon, Committee Chair. Blackmon read the Conflict of Interest Statement from the State Government Ethics Act. No conflicts were identified.

APPROVAL OF MINUTES: Quorum was confirmed; therefore, minutes were presented for approval from the May 9, 2017 meeting. All meeting minutes approved.

Charles Blackmon opened the meeting by recognizing Kim Record, Director of Athletics, for being named the chair of the NCAA Division I Competition Oversight Committee. The committee has oversight responsibility of regular season and championships administration in sports other than football and men's and women's basketball, including supervision of qualification and/or selection procedures for Division I and National Collegiate Championships.

DISCUSSION ITEMS:

The Spartan Shield
Kristin Rusboldt, Assistant AD for Spartan Academic Support Services (SASS) educated the committee on the origin of The Spartan Shield. As part of the holistic development of student-athletes at UNCG, SASS offers The Spartan Shield program that enhances the entire student-athlete experience. The mission of The Spartan Shield program is to prepare student-athletes for life after sport. By earning their shield, student-athletes will obtain the skills and professional development they need to arm themselves for their future careers. The Spartan Shield was developed in 2 tracks – Blue Shield and Gold Shield. Every student-athlete will undergo rigorous training to earn their Blue Shield. The Gold Shield will only be awarded to student-athletes that go above and beyond. This group of student-athletes chooses to participate in additional opportunities to expand their professional and leadership development. This program was created with feedback from athletic department staff and student-athletes as well as collaborative relationships on campus.

Kristin also informed the committee how they will be utilizing Game Plan. Game Plan is a comprehensive student-athlete development platform that combines all the elements of the student-athlete experience. She indicated how we can utilize the program to prepare our student-athletes for what comes after sport by providing them with the tools to be successful.
UNC Intercollegiate Athletics Survey
Dr. Brian Terry, Vice Chancellor for Enrollment Management, presented a summary of the data that will be submitted to the Board of Governors in October.

Director Athletics Remarks
Kim Record, Director of Athletics, provided an update on the status of the strategic plan which is completed and indicated that it will be rolled out following the release of the University’s strategic plan at the end of September. Kim reminded the committee of the process. She stated that the priorities for 17-18 were to graduate, engage, win, increase revenue and implement the strategic plan. She discussed the guiding principles which include student-athlete well-being, teamwork, responsibility, integrity, development and excellence. Kim also emphasized the six areas of focus over the next five years which include student-athlete well-being, athletic facilities, branding & engagement, resources, basketball and culture and community.

Kim informed the group that she and current Head Men’s Basketballs Coach, Wes Miller, had agreed to a 3 year extension which would go through 2022.

Kim Record informed the committee that the University is in discussions with the Greensboro Coliseum to potentially extend the contract that would keep the Coliseum as the home of Spartan men’s basketball for the next 3-5 years.

The athletic department has a number of projects that will be occurring 2017-2019. Those projects include an enhancement of the athletic training room, enhancements to the equipment room facility, enhancements to the academic suite and enhancements to women’s basketball locker room. Kim also mentioned that she and the Chancellor are looking at long range plans for the athletic facilities.

Kim discussed recent efforts to collaborate with two campus partners. First, athletics is partnering with the Department of Kinesiology to create the Academic Professional Assistant/Associate Professor Faculty Position in Sport and Exercise Psychology. This position will work with college athletes, supervise graduate students working with college athletes, and provide instruction, training, and supervision for master’s students pursuing non-thesis degrees in Applied Sport Psychology. The position will begin in 2018-19.

The second partnership is with the department of Media Studies and will benefit those students who participate in the Spartan Sports Link which provides an opportunity for hands on experience with the same broadcast equipment that ESPN uses and provides an opportunity to learn different positions needed for live broadcasts of athletic events.

ADJOURNMENT:

With no new business, the meeting was adjourned at 3:19 p.m.
Respectfully submitted,

Kelly Harris
Assistant Secretary to the Board of Trustees