Pre Meeting Materials for Tuition and Student Fee Proposal 2018-19

Board of Trustees
December 7, 2017
Review Items

1. Definition of Tuition and Fees
2. Legislative and UNC System Framework for Tuition and Fees
   1. UNC System Policy Tuition and Fees 2018-19
3. Considerations for Tuition and Fee Increases
   1. Proposals for 2018-19
   2. Tuition Proposals
   3. Student Fee Proposals
1. Definition of Tuition and Fees
What is Tuition?

“Tuition is charged to partially defray the costs of general academic and administrative operations of campuses, including academic programs and faculty and administrative salaries and benefits.”
What are Fees?

“Fees will be charged only for limited, dedicated purposes and shall not be used to defray the costs of general academic and administrative operations of campuses, including academic programs and faculty and administrative salaries and benefits.”
What are Fees?

• “General fees” are
  – Activities
  – Athletics
  – Educational & Technology
  – Health
  – Security Fee
  – “ASG fee”

• “Fees related to the Retirement of Debt”
  – Facilities Fee

• Other Fees
  – Transportation
  – Registration
What Does It Provide?

*Student Activities Fee*

**Student Affairs**
- Campus Activities & Programs Fund
- Commuter Student Association
- Dean of Students
- Elliott University Center
- Graduate Student Association
- Leadership & Service Learning
- Multicultural Affairs
- Recreation
- SA Equipment Reserve
- Student Government General Fund
- Student Media Board
What Does It Provide?

Student Activities Fee (continued)

**Business Affairs**
- EHS
- Green Fund
- Kaplan Wellness Facilities Maintenance
- Rec Center Security Services
- Student Facility Maintenance
- Student ID Center
- Student Safety Escort Program

**Academic Affairs**
- University Performing Arts Series
- WUAG - FM Operations
What does it provide?

*Athletics Fee*

- Fee supports most costs of UNCG’s Division I intercollegiate athletics program.
- Some costs are also met by ticket revenue and endowment income.
What does it provide?

*Education and Technology Fee*

**Education** = academic course materials & supplies (such as lab equipment)

**Technology** = partial support of IT for student use; classroom technology, and ongoing refresh projects including bandwidth expansion.
What does it provide?

**Health Fee**

- Medical services
- Pharmacy
- Immunizations
- Lab/X-ray
- Psychiatry
- Counseling

- Wellness programs (nutrition, eating disorders, smoking cessation, etc.)
- Alcohol and drug programs
What does it provide?

Facilities Fee

• Pays off the debt incurred on “capital projects” when student facilities are built or renovated—for example:
  – Soccer stadium
  – Student Recreation Center
  – Baseball stadium
  – EUC renovation
  – Student Health Center expansion/renovation

(Facilities fee does not include residence halls, dining or parking facilities; these are paid for by users.)
2. Legislative and UNC System Framework for Tuition and Fees
Tuition Guarantee
(SB 873) (HB 1030)(G.S. 116-43.9)
Highlights

• North Carolina General Assembly
  – Beginning with the 2017-2018 entering class the rate of tuition for any entering freshman or transfer undergraduate student deemed to be a North Carolina resident will be guaranteed for the expected period to complete the course of study
  – Requires continuous enrollment during regular terms at the specific campus

• UNC General Administration
  – Expanded the guarantee to apply to all currently enrolled undergraduates in 2016-17
Tuition Guarantee (continued)
(SB 873) (HB 1030)(G.S. 116-43.9)
Impact

• Only allows increases to:
  – Incoming new Freshmen and Transfer undergraduate students
  – Students returning from a break in attendance
  – Non-Resident Students
  – Graduate Students

• This limits the increase to approximately 40% of the student population.
Fees - Cap on Student Fees
(SB 873)(HB 1030) (G.S. 116-43.10)
(UNC Policy 1000.1.1)

Highlights

• General Assembly
  – A 3% Cap on Student Fees annual increases was enacted. Effective beginning in 2017-18 and continuing in 2018-19

• Board of Governors
  – Sets policy and approves General Fees, Debt Services Fees, Special Fees, and Application Fees.

• UNC General Administration
  – Applied the 3% Cap to the overall pool of required Fees to include the General Fees and the Debt Service Fees only

• Chancellor
  – Miscellaneous Charges are approved by Chancellor (Examples: Registration, Transcripts, Transportation)
Tuition Increases
(NC Constitution Article IX Section 9) G.S. 116-43-10
UNC Policy 1000.1.1
Highlights

• Board of Governors
  – Requires market driven tuition prices to be Charged to Non-Residents
  – Requires Student Involvement in Tuition & Fee setting process

• UNC General Administration
  – Sets Parameters for Campus Initiated Tuition Requests
  – For 2018-19 no tuition increase for resident undergraduates
Tuition Differential
UNC Policy 1000.1.1
Highlights

• Board of Governors
  – Sets policy and approves campus initiated Tuition Differential rates
  – Graduate and Professional Schools shall continue to establish rates consistent with each program’s unique market and academic emphasis on maintaining and increasing the excellence of the graduate and professional programs as well as ensuring access

• UNC General Administration
  – Sets Parameters for Campus Initiated Tuition Differential Requests
Fees
Special Fees
(UNC Policy 1000.1.1)
Highlights

• Board of Governors
  – Sets policy and approves Special Fees
  – Apply only to students engaged in particular activities or courses of study

• UNC General Administration
  – GA reviews special fee proposals and determines if they will be presented to the BOG.
UNC System Policy
Tuition and Fees
2018-19
## Guide for Tuition Policy Decisions

<table>
<thead>
<tr>
<th>Directive</th>
<th>Authority</th>
<th>Particulars</th>
<th>Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tuition Guarantee</strong></td>
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</tr>
<tr>
<td>[SB 873] [HB1030] [116-43.9]</td>
<td>Leg</td>
<td>o No In-State Undergraduate Tuition Increases for Standard College Term</td>
<td>o Only allows increases to: incoming new Freshmen and Transfer undergraduate students; students returning from a break in attendance; and graduate students.</td>
</tr>
<tr>
<td>[CBO Conf. Call]</td>
<td>GA</td>
<td>o The rate of Tuition for any freshman or transfer undergraduate student deemed to be a North Carolina resident will be guaranteed for the expected period to complete the course of study.</td>
<td>o This limits the increase to approximately 40% of the student population.</td>
</tr>
<tr>
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<td></td>
<td>o Effective beginning with the Fall 2016 term.</td>
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<tr>
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<tr>
<td><strong>Tuition Increases</strong></td>
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<tr>
<td>[NC Constitution Article IX, Section 9] [116-43.10] [UNC Policy 1000.1.1]</td>
<td>BoG GA</td>
<td>o Requires Higher Tuition to be Charged to Non-Residents</td>
<td>o The Board of Governors limited tuition increases to graduates and non-residents for 2018-19.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>o Sets policy and approves campus initiated tuition increases.</td>
<td>o No increase, when combined with the tuition guarantee, significantly limits the revenue that can be generated to meet academic and support needs.</td>
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<td></td>
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<td>o Requires Student Involvement in Tuition &amp; Fee setting process</td>
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<td>o Sets Parameters for Campus Initiated Tuition Requests</td>
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<td></td>
<td></td>
<td>o For 2017-18 set a maximum of a 2% increase for resident undergraduate tuition for new freshmen and transfers entering in that fiscal year.</td>
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<tr>
<td><strong>Tuition Differential</strong></td>
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<tr>
<td>[UNC Policy 1000.1.1]</td>
<td>BoG</td>
<td>o Sets policy and approves campus initiated Tuition Differential rates</td>
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<td></td>
<td>o Graduate and Professional Schools shall continue to establish rates consistent with each program's unique market and academic emphasis on maintaining and increasing the excellence of the graduate and professional programs as well as ensuring access.</td>
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<td></td>
<td></td>
<td>o Sets Parameters for Campus Initiated Tuition Differential Requests</td>
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</tr>
</tbody>
</table>

Legend:
- **Leg** = Legislature
- **BoG** = Board of Governors
- **GA** = UNC General Administration
## Guide for Fee Policy Decisions

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<th>Impact</th>
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<td><strong>Cap on Student Fees</strong></td>
<td>Leg</td>
<td>A 3% Cap on Student Fees annual increases was enacted.</td>
<td>Limits ability to address unique situations such as new facilities or programs coming on line.</td>
</tr>
<tr>
<td>[UNC Policy 1000.1.1]</td>
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<td>BoG</td>
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<td></td>
</tr>
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<td>GA</td>
<td>Apply only to students engaged in particular activities or courses of study</td>
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<tr>
<td></td>
<td></td>
<td>GA has sometimes not allowed new ones to be established in the past</td>
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</tbody>
</table>

Leg = Legislature  
BoG = Board of Governors  
GA = UNC General Administration
Tuition
UNC System Policy, 2018-19

• No increase is allowed to resident undergraduate students
• No maximum established for nonresident undergraduates or graduates
• Nonresident undergraduate tuition should be market driven and reflect the full cost of providing nonresident students with a quality education.
• Graduate tuition shall continue to establish rates consistent with each program’s unique market and academic requirements
• Tuition for graduate students will be set with an emphasis on maintaining and increasing excellence of the programs and ensuring access
Fees
UNC System Policy, 2018-19

• A maximum of 3% increase to mandatory student fees

• Mandatory student fees are charged to all students and approved by the Board of Governors
3. Considerations for Tuition and Fee Increases
Key Considerations

- Legislative Framework
- Guidance provided by UNC System policy
- Tuition and fee rates at UNCG compared to state/national peers
- Average indebtedness of UNCG’s students compared to other students
- Institutional needs that could be addressed with tuition/fee revenue
How do UNCG’s tuition and fee rates compare nationally?

Most recent national report from College Board: “Average in-state published tuition and fees at public four-year institutions increased from $9,670 in 2016-17 to $9,970 in 2017-18.”

UNCG’s in-state undergraduate rates:

$ 6,675  2015-16
$ 6,971  2016-17
$ 7,138  2017-18
# National Peer Comparison
## 2017-2018 Tuition and Fees

<table>
<thead>
<tr>
<th>University</th>
<th>Undergraduate</th>
<th></th>
<th>Graduate</th>
<th></th>
</tr>
</thead>
<tbody>
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<td></td>
<td>Resident</td>
<td>Nonresident</td>
<td>Resident</td>
<td>Nonresident</td>
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<td>Bowling Green State University</td>
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<td>13</td>
<td>6</td>
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<td>Florida International University</td>
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<td>11</td>
<td>14</td>
<td>14</td>
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<td>Indiana State University</td>
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<td>12</td>
<td>13</td>
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<td>Indiana University - Purdue University -</td>
<td>8</td>
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<td>13</td>
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<td>Indianapolis</td>
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<td>Kent State University</td>
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<td>11</td>
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<tr>
<td>Middle Tennessee State University</td>
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<td>4</td>
<td>8</td>
<td>3</td>
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<tr>
<td>Northern Illinois University</td>
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<td>8</td>
<td>7</td>
<td>10</td>
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<tr>
<td>Old Dominion University</td>
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<td>4</td>
<td>1</td>
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<tr>
<td>Portland State University</td>
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<td>15</td>
<td>11</td>
<td>15</td>
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<tr>
<td>The University of Texas at Arlington</td>
<td>7</td>
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<td>10</td>
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<td>University of Louisville</td>
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<td>University of Memphis</td>
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<td>University of Southern Mississippi</td>
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<td>16</td>
<td>15</td>
<td>16</td>
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<tr>
<td>University of North Carolina at Greensboro</td>
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<td>6</td>
<td>16</td>
<td>9</td>
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<tr>
<td>Virginia Commonwealth University</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Western Michigan University</td>
<td>2</td>
<td>14</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>
## UNC System Comparison
### 2017-2018 Tuition and Fees

<table>
<thead>
<tr>
<th>University</th>
<th>Undergraduate Resident</th>
<th>Undergraduate NonResident</th>
<th>Graduate Resident</th>
<th>Graduate NonResident</th>
</tr>
</thead>
<tbody>
<tr>
<td>ASU</td>
<td>4</td>
<td>7</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>ECSU</td>
<td>16</td>
<td>12</td>
<td>16</td>
<td>12</td>
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<tr>
<td>ECU</td>
<td>8</td>
<td>5</td>
<td>10</td>
<td>8</td>
</tr>
<tr>
<td>FSU</td>
<td>15</td>
<td>15</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>NC A&amp;T</td>
<td>11</td>
<td>10</td>
<td>7</td>
<td>11</td>
</tr>
<tr>
<td>NCCU</td>
<td>12</td>
<td>11</td>
<td>9</td>
<td>10</td>
</tr>
<tr>
<td>NCSU</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>UNC Arts</td>
<td>2</td>
<td>4</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>UNCA</td>
<td>6</td>
<td>3</td>
<td>5</td>
<td>4</td>
</tr>
<tr>
<td>UNCC</td>
<td>9</td>
<td>9</td>
<td>8</td>
<td>7</td>
</tr>
<tr>
<td>UNCH</td>
<td>3</td>
<td>1</td>
<td>1</td>
<td>1</td>
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<tr>
<td>UNCG</td>
<td>5</td>
<td>6</td>
<td>4</td>
<td>5</td>
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<td>UNCP</td>
<td>13</td>
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<td>14</td>
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<tr>
<td>UNCW</td>
<td>7</td>
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<td>12</td>
<td>9</td>
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<tr>
<td>WCU</td>
<td>10</td>
<td>14</td>
<td>11</td>
<td>13</td>
</tr>
<tr>
<td>WSSU</td>
<td>14</td>
<td>16</td>
<td>13</td>
<td>16</td>
</tr>
</tbody>
</table>
Average debt of Students Graduating from each Institution

Source: https://collegescorecard.ed.gov/data
Three-Year Student Loan Default Rates for Graduating Students

FY 2014
Proposals for 2018-19
Tuition Proposals

Tuition Rates
Tuition

• No tuition increase is being requested for 2018-19
Student Fee Proposals

(1) Student Fee Rates
(2) Use of Revenue Generated
Fees

PROPOSAL 1: Fee Rates

• Assess 3% increase on mandatory fees

• Fees would increase by $81 per student, from $2,716 to $2,797
### Fees

#### Allocation of Fee Revenue

<table>
<thead>
<tr>
<th>Fee Category</th>
<th>2017-18 Actual</th>
<th>Proposed Increase for 2018-19</th>
<th>Proposed Rate for 2018-19</th>
<th>Est. Revenue from Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletics</td>
<td>$739</td>
<td>$22</td>
<td>$761</td>
<td>$334,000</td>
</tr>
<tr>
<td>Activity</td>
<td>$513</td>
<td>$37</td>
<td>$550</td>
<td>$562,000</td>
</tr>
<tr>
<td>Health</td>
<td>$293</td>
<td>$9</td>
<td>$302</td>
<td>$120,000</td>
</tr>
<tr>
<td><em>Educ. &amp; Technology</em></td>
<td>$433</td>
<td>$13</td>
<td>$446</td>
<td>$198,000</td>
</tr>
<tr>
<td>Facility</td>
<td>$707</td>
<td>$0</td>
<td>$707</td>
<td>N/A</td>
</tr>
<tr>
<td>Security</td>
<td>$30</td>
<td>$0</td>
<td>$30</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,715</strong></td>
<td><strong>$81</strong></td>
<td><strong>$2,796</strong></td>
<td><strong>$1,214,000</strong></td>
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</table>

*Education & Technology fee provides separate allocations for (1) Educational and (2) Technology as follows:

<table>
<thead>
<tr>
<th>Educ. &amp; Tech Fee by Category</th>
<th>2017-18 Actual</th>
<th>Proposed Increase for 2018-19</th>
<th>Proposed Rate for 2018-19</th>
<th>Est. Revenue from Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>$56</td>
<td>$2</td>
<td>$58</td>
<td>$26,000</td>
</tr>
<tr>
<td>Technology</td>
<td>$377</td>
<td>$11</td>
<td>$388</td>
<td>$172,000</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$433</strong></td>
<td><strong>$13</strong></td>
<td><strong>$446</strong></td>
<td><strong>$198,000</strong></td>
</tr>
</tbody>
</table>
Largest increase is for the Activity Fee

- Graduate Assistants in-state tuition scholarships
- Elliott University Center technical support position
- Kaplan Wellness Center programming
- Campus Activities and Programs large scale programs
- Facilities maintenance funds for both Elliott University Center and Kaplan Wellness Center.
How would other increases be used?

**Athletics:** Increased inflation and competition costs, Sports Psychology/mental health support for student-athletes, insurance and medical costs, scholarships, facilities maintenance and equipment costs, state-mandated salary increases

**Education:** Inflationary increases for educational materials and expanded academic experiences

**Technology:** Classroom technology upgrades, computer laboratory upgrades, and to cover state-mandated salary increases

**Health Fee:** Psychiatrist collaboration for psychiatric nurse practitioners, clinical support for the School of Nursing, rape prevention coordinator, and a graduate assistant position
## Potential Tuition and Fees for 2018-19

<table>
<thead>
<tr>
<th>Regular Term</th>
<th>2017-18 &amp; Fees</th>
<th>Tuition &amp; Fees Increase Per Semester</th>
<th>Tuition &amp; Fees Increase Per Year</th>
<th>Total Annual Tuition &amp; Fees</th>
<th>Percent Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Resident Undergraduates</td>
<td>$7,138</td>
<td>$40.50</td>
<td>$81</td>
<td>$7,219</td>
<td>1.13%</td>
</tr>
<tr>
<td>Non-Resident Undergraduates</td>
<td>$22,297</td>
<td>$40.50</td>
<td>$81</td>
<td>$22,378</td>
<td>0.36%</td>
</tr>
<tr>
<td>Resident Graduate Students</td>
<td>$7,935</td>
<td>$40.50</td>
<td>$81</td>
<td>$8,016</td>
<td>1.02%</td>
</tr>
<tr>
<td>Non-Resident Graduates Students</td>
<td>$21,653</td>
<td>$40.50</td>
<td>$81</td>
<td>$21,734</td>
<td>0.37%</td>
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<tr>
<td>Year</td>
<td>Budgeted Appropriation</td>
<td>Tuition In-State Undergraduate</td>
<td></td>
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<tr>
<td>2012-13</td>
<td>$3,779</td>
<td>$9,985</td>
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<tr>
<td>2013-14</td>
<td>$3,932</td>
<td>$9,569</td>
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<td>2014-15</td>
<td>$3,932</td>
<td>$9,721</td>
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<tr>
<td>2015-16</td>
<td>$4,129</td>
<td>$9,856</td>
<td></td>
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<tr>
<td>2016-17</td>
<td>$4,335</td>
<td>$9,447</td>
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</table>
UNCG Tuition and Fee Process

• For the past few weeks, the committee has reviewed proposals for campus-initiated tuition increases and student fee increases.

• Two campus open forums provided opportunities for the campus community to provide input before the committee made recommendations to the Chancellor.

• Continued opportunities to provide input and feedback were available through December 5, 2017 using the following email addresses:
  
  tuition@uncg.edu
  student.fees@uncg.edu
Tuition and Fee Committee

Committee Chair: Mikaela Portugal, SGA Vice President
               Alan Boyette, Vice Provost

Student Leaders: Abraham Castillo, Sophomore
                    Olivia Tarpley, Sophomore
                    Olivia Ervin, Junior
                    Emma Hamlyn, Junior
                    Brian Washington, Senior
                    Brian Cone, Ph.D. Student (GSA President)
                    Chanel Lojacono, Ph.D. Student
                    Anderson Rouse, Ph.D. Student

Faculty Representatives: David Wyrick, Faculty Athletic Representative
                          George Michel, Faculty Senate Budget Committee
                          Christine Fischer, Faculty Senate designee

Professional Staff: Steve Honeycutt, Director of Financial Planning and Budgets
                   Deborah Tollefson, Director of Financial Aid
                   Larry Mayes, Director of Institutional Research

Ex Officio: Cherry Callahan, Vice Chancellor for Student Affairs
            Charlie Maimone, Vice Chancellor for Business Affairs