The University of North Carolina at Greensboro Board of Trustees
University Advancement Committee Meeting Minutes
December 6, 2017

MEMBERS PRESENT:
Betsy Oakley, Chair Frances Bullock Vanessa Carroll
Kathy Manning David Sprinkle

Jan Zink, Vice Chancellor for University Advancement

MEMBERS ABSENT:
Elizabeth Phillips

OTHER MEMBERS AND GUESTS PRESENT:

Chancellor Frank Gilliam, Director of Athletics Kim Record, Vice Chancellor for Student Affairs Cheryl Callahan, General Counsel Jerry Blakemore, Vice Chancellor for Business Affairs Charles Maimone, and Associate Vice Chancellor for Advancement Kris Davidson. Other members of UNCG faculty and staff and members of the public were also present.

Chairwoman Betsy Oakley called the meeting to order at 11:00 am. Chair Oakley read the Conflict of Interest Statement from the State Government Ethics Act. No conflicts were identified.

The minutes of the September 2017 meeting were approved with no additions or deletions.

Discussion Items

With the support of Vice Chancellor Zink, Kris Davidson presented the updated Fundraising Report. Fundraising increased 11.7% over last year. However, overall gifts and new pledges were down. Frances Bullock noted that removing the name of the Aycock Auditorium hurt 2016-17 fundraising efforts. Kris’ goal for next meeting is to provide the Trustees with 3-year fundraising projections.

Action Items

The following items were presented:

- Reappointments to Board of Directors of the Capital Facilities Foundation, Inc.
  - Chair Oakley presented the nominees recommended for one-year reappointments beginning January 1, 2018 and ending December 31, 2018: Tim Johnson, Scott Milman, Jorge Quintal, Arthur Samet, and Jim Settle. Frances Bullock made a motion to approve, which was seconded by David Sprinkle. The motion carried unanimously.
• Appointment to the Board of Directors of the UNCG Human Environmental Sciences Foundation
  o Chair Oakley presented the nomination recommending Rebecca Starnes (MS ’96) for appointment for a three-year term beginning September 1, 2017 and ending June 30, 2020. David Sprinkle made a motion to approve, which was seconded by Frances Bullock. The motion carried unanimously.

• Reappointments to the Weatherspoon Arts Foundation
  o Chair Oakley presented the recommended nominees for three-year terms beginning April 1, 2018 and ending March 31, 2020: Beth Boulton, Mary Birgel Dehnert, and Dr. Skip Moore, II. David Sprinkle made a motion to approve, which was seconded by Frances Bullock. The motion carried unanimously.

• Approve naming amounts for Center for Career and Professional Development
  o Chair Oakley introduced Vice Chancellor Cherry Callahan who, with Director Nicole Hall, discussed intended programming and expansion of the Center for Career and Professional Development and proposed gift levels to name the UNCG Center for Career and Professional Development. David Sprinkle made a motion to approve the gift levels as presented. Frances Bullock seconded, and the motion carried unanimously.

• Approve naming amounts for Athletic Coaching and Team Position Endowments
  o Chair Oakley introduced Athletics Director Kim Record and Senior Associate Athletics Director for Advancement Craig Fink to discuss the proposed named coaching and position endowment amounts. Ms. Record and General Counsel Jerry Blakemore affirmed that the proposals comport with applicable NCAA compliance rules. Frances Bullock made a motion to approve the amounts as presented, and David Sprinkle seconded. The committee approved the endowment amounts unanimously.

• Approve naming amount for Women’s Locker Room
  o Ms. Record and Mr. Fink discussed future programming and renovations to the Women’s basketball locker room, noting that the estimated start date is mid-March or April (post season). Frances Bullock made a motion to the naming amount as presented. David Sprinkle seconded. The motion carried unanimously.

Chair Oakley recognized Vice Chancellor Jan Zink for her incredible service to the University and faithful support to the Committee. Ms. Oakley personally thanked Jan for her wise counsel over the years and wished her the best as she retires at the end of December 2017.

There being no further business to report, Chair Oakley adjourned the meeting at 11:55am.

Respectfully submitted,

Kelly Harris
Assistant Secretary to the Board of Trustees