MEMBERS PRESENT: Charles Blackmon, Chair, Holly Shields, Susan Safran via phone

MEMBERS NOT PRESENT: Frances Bullock, Vanessa Carroll

OTHERS PRESENT: Brad Hayes, Chair, Board of Trustees; Dr. Frank D. Gilliam, Jr, Chancellor; Dr. Bryan Terry, Vice Chancellor for Enrollment Management; Charlie Maimone, Vice Chancellor for Business Affairs; Waiyi Tse, Chief of Staff; Stacy Kosciak, Deputy Athletic Director; Kelly Harris, Associate Chief of Staff; Craig Fink, Senior Associate AD, and Kim Record, Director of Athletics - Liaison

PROCEEDINGS: The meeting was called to order at 2:33 p.m. by Charles Blackmon, Committee Chair. Blackmon read the Conflict of Interest Statement from the State Government Ethics Act. No conflicts were identified.

APPROVAL OF MINUTES: Quorum was confirmed; therefore, minutes were presented for approval from the December 6, 2017 meeting. All meeting minutes were approved without corrections or additions.

DISCUSSION ITEMS:

Director Athletics Remarks
Kim Record, Director of Athletics, touched on the Historical Data document which was shared with the committee members. The purpose of the document is to provide a snapshot of programs’ health over time. Data includes win/loss record, academic progress rate, graduation success rate and GPA.

Record discussed the Men’s Basketball program’s appearance in the NCAA tournament and the impact of that appearance on the institution. She provided information on the significant ad equivalency for the institution as well as website traffic and social media impact. She also indicated that we were able to retain Coach Miller and his staff (with one exception). The future is bright for that program.

Record provided a review of our spring sports and indicated that Baseball and Softball are having tremendous seasons. Specifically, softball just had a series with NC State which they won two of three games, one by a score of 24-2. UNCG is hosting the SoCon Softball Championships May 9th-12th. She also shared that the Men’s Golf team will participate in the NCAA Regionals after winning the SoCon Tournament Championship. Men’s Tennis had the SoCon Player of the Year for the 2nd year in a row and Women’s Golf placed two freshmen on the SoCon All-Freshman team.

Record further provided an update on the progress of The Spartan Way 2017-2022, a comprehensive vision that maps out the next five years for the department in concert with the
University’s GIANT STEPS strategic plan. The department has completed 35 of 69 action items. After review, there will be a number of action items that will be moved to 2018-19. Record specifically touched on the successful creation of the Sports Psych position, which is a collaboration between Athletics and Kinesiology, as well as the completion of the new Athletic Training Room Renovation.

The department is either in the process of or will be beginning a number of new facility projects. The Equipment Renovation is tentatively scheduled to be completed in August 2018 in preparation for the return of fall sports. The renovation of the women’s basketball locker room is in process with a tentative completion date of October 2018. The space will be modernized and will allow the program to compete for the type of recruits who will move the program forward.

Lastly, Record provided an update on fundraising. She indicated we have approximately 60 days to reach the fundraising goal of $525,000 with a number of initiatives planned to help reach that goal, including the True Spartan Challenge with our student-athletes and the True Spartan Challenge - Alumni Edition.

ADJOURNMENT:

With no new business, the meeting was adjourned at 2:53 p.m.

Respectfully submitted,

Kelly Harris
Assistant Secretary to the Board of Trustees