



**Full Board Meeting
September 28, 2018
Virginia Dare Room, Alumni House
8:30 a.m.**

MINUTES

MEMBERS PRESENT: Brad Hayes (Chair), Charles Blackmon, Frances Bullock, Mona Edwards, Kathy Manning, Betsy Oakley (via teleconference), Dean Priddy, Ward Russell, Susan Safran, Samaya Roary, and David Sprinkle.

OTHERS PRESENT: Chancellor Frank Gilliam; Dana Dunn, Provost and Executive Vice Chancellor; Charles Maimone, Vice Chancellor for Business Affairs; Cathy Akens, Vice Chancellor for Student Affairs; Jerry Blakemore, General Counsel; Beth Fischer, Vice Chancellor for University Advancement; Donna Heath, Vice Chancellor for Information Technology Services; Julia Jackson-Newsom, Associate Vice Chancellor for Strategy and Policy; Kim Record, Director of Intercollegiate Athletics; Jeff Shafer, Vice Chancellor for Strategic Communications; Bryan Terry, Vice Chancellor for Enrollment Management; Waiyi Tse, Chief of Staff; Kelly Harris, Assistant Secretary to the Board of Trustees, as well as other members of the administration, faculty, staff, students and public.

MEMBERS ABSENT WITH NOTICE: Vanessa Carroll, Elizabeth Phillips

WELCOME: Chair Brad Hayes called the meeting to order at 8:32 a.m. and read the Conflict of Interest statement. No conflicts were noted.

Roll call was read and quorum was confirmed.

CHAIR'S REMARKS:

Chair Hayes introduced Samaya Roary, new SGA President and ex officio member of the Board of Trustees. He welcomed Ms. Roary to the Board, noting among her many accomplishments her status as a senior at the outset of her third year of study, participation as a Junior Senator, member of the UNC Greensboro Superior Court, Lloyd International Honors College Ambassador, and Spartan Admissions Guide.

Hayes then noted the major impact Hurricane Florence had on North Carolina, thanking the University for its thoughtful handling of classes and events for the safety of students and staff, and for its support for other universities in the state affected by the storm.

Hayes remarked that UNC Greensboro has reached record enrollment of more than 20,000 students and mentioned an upcoming November 30 presentation on campus by noted University of Chicago Law Professor Geoffrey Stone.

Hayes then noted that upcoming reports from Board Committee meetings on Tuesday, September 25 would include I great things about IT security, compliance initiatives, advancement activities, enrollment, achievement of our strategic metrics, programs designed to increase student success, and the success enjoyed by our student athletes both on the field and in the classroom.

Hayes discussed the possibility of hearing an update at the November 30, 2018 Board meeting on how the start of the first school year has gone at the Moss Street Partnership School and mentioned being specifically interested in the Beyond Academics presentation later in the meeting agenda.

CHANCELLOR'S REMARKS:

Chancellor Gilliam began his remarks by welcoming Beth Fischer, new Vice Chancellor for University Advancement to campus and to her first Board meeting. He echoed Chair Hayes' concern for residents of the eastern part of the state and our sister UNC System schools in the aftermath of Hurricane Florence. UNC Greensboro sent our emergency management team to Wilmington to assist with recovery efforts and many alumni have volunteered. Based on daily System updates, Chancellor Gilliam reported that Fayetteville State, Elizabeth City State, Pembroke, and ECU have all been able to open and UNCW is tentatively scheduled to resume classes on Oct 6. In addition to the Red Cross relief efforts, a Governor's Fund has been established and the UNC System has a website dedicated to Florence.

The Chancellor highlighted several accomplishments of note, including the fact that UNC Greensboro is one of just two System schools to have met targeted benchmarks toward five-year goals in the UNC System Performance Agreement. Those UNC Greensboro benchmarks include increased enrollment for low income students and graduating those students; improving five-year graduation rates; reducing the achievement gap among underrepresented students; and producing more graduates in education, STEM, and health sciences, collectively known as "critical workforces."

Chancellor Gilliam discussed his recent visit to Moss Street Partnership School in Reidsville with Senator Phil Berger and UNC System President Margaret Spellings. While creation and operation of the school is essentially an unfunded mandate, we have managed to successfully launch the school with amazing teachers and staff who are committed to the students.

APPROVAL OF MINUTES:

The Board approved the minutes of the July 18, 2018 meeting with no corrections or additions.

COMMITTEE REPORTS:

Academic Affairs Committee (AAC)

Chair Dean Priddy gave a report from the Academic Affairs Committee meeting held September 25, 2018. He reviewed enrollment data information for fall 2018, noting that UNCG reached a record-high student enrollment of 20,106. With this new population, UNCG is now the fifth largest of the 17 institutions in the UNC System. We also saw growth in student credit hours, the mechanism by which we receive state appropriations. While we stayed virtually stable at the graduate level (enrollment is down by eleven students), our System peers are also showing patterns of decline, representative of the national trend. In response, the Graduate School is refining the personalized recruitment processes and is engaging in continual communication with students through “the prospect funnel.” Another strategy in place is to encourage all departments to develop accelerated degree programs; this will help to retain current undergraduates by encouraging them to transition to the Graduate School. We are also conducting outreach to corporations to learn what their employment needs are.

We also have the largest freshman class in the university’s history. We had 9,932 applicants, 6,766 admits, and 2,979 enrolled. The academic achievement level of the student body has remained constant as we’ve seen this rate of growth. We are and remain the most diverse campus in the UNC System. To maintain growth at UNCG, we are launching a series of enrollment prediction sessions involving Business Affairs, Enrollment Management, and all academic units, and a special working group will look across the different types of students, such as adult learners, military, online learners, and other non-traditional students, to determine where we have the opportunity for growth.

Chair Priddy also reported that UNCG met or exceeded all UNC System metrics where we were targeted to improve, including those that were labeled priority metrics. We may be only one of two institutions in the System that did so. Those metrics included low-income enrollment and completions, rural enrollment and completions, five-year graduation rate target, critical workforce metric, and degree efficiency. The latter is an important but lesser-known metric that looks at the number of degrees per 100 full-time equivalent students to indicate how efficient a university is in graduating students. UNCG also performed very well in the other academic areas: research funding, distinction metrics (campus self-indicated), health and wellness related funded research, and visual and performing arts graduate placement.

The AAC also engaged in conversation about focused efforts to diversify faculty to provide role models for our very diverse student body. From 2014 to 2018, UNCG shows a two percent increase year to year, with the same percentage for associate and assistant professors who are tenured, a three percent increase for non-tenured associate and assistant professors, and a one percent increase for non-tenure-track faculty. Overall, we increased minority faculty representation in one year by two percent and had a net increase of 26 additional minority faculty this year over last year. Unfortunately, we have fewer faculty at the higher ranks, which is something we intend to change over time. We are putting mentoring programs in place to ensure that we retain these faculty.

One of the innovative programs recently started on campus is Diversity Conversations, through which faculty are discussing what departments need to enhance the educational experience and what kinds of talent is still needed.

Lastly, the Committee reviewed several student success initiatives that have received national attention, heard an informative presentation on the Spartan StartUP Bridge (a five-week academic summer program that provides a “head start” for first year students who meet two of the following categories: low-income, underrepresented, and first-generation), and heard an update on very successful efforts UNCG has made in supporting research and engagement.

Athletics Committee (ATH)

Chair Charles Blackmon gave a report from the Athletic Committee’s September 25, 2018 meeting, sharing information presented during a summary of the academic achievements for the 2017-18 academic year. An outstanding year for UNCG, highlights included student athletes’ achievements:

- The all-sport cumulative GPA was 3.23;
- Sixteen student-athletes (6.7%) had a cumulative GPA of 4.00;
- Thirty student-athletes (12.6%) achieved a 4.00 GPA for the semester; and
- 168 student-athletes (70.8%) had a cumulative GPA of 3.00 or higher.

He then reviewed Historical Data information that Athletics Director Kim Record shared with the Committee. The data provided a snapshot of the health of athletics programs over time, covering areas such as each program’s win/loss record, academic progress rate, graduation success rate, and GPA.

Chair Blackmon also informed the Board that during the course of the morning’s meeting, it would consider the Committee’s recommendation to grant Ms. Record authorization to reappoint and/or extend contracts for fall sports head coaches whose terms were expiring during the 2018-19 year.

Lastly, he updated the Board on some current items of interest in athletics Ms. Record highlighted in Committee:

- UNCG is participating in a study by The Commission on the Fair Treatment of Student-Athletes. The Commission will study issues related to the provision of health insurance, sports injuries and non-sport injuries, unionization, and profit-sharing for student athletes.
- UNCG is hosting the Southern Conference Volleyball tournament in November.
- Our new branding and logos have been very well received, and we anticipate an increase in revenue from related licensing.

Compliance, Audit, Risk Management, & Legal Committee (CARL)

Chair Ward Russell gave the report from the CARL Committee meeting that convened September 25, 2018.

The CARL Committee approved a work plan for the current academic year. This plan will inform the content of the Committee’s meetings moving forward. Chair Russell also shared information presented by Don Skeen, Director of Internal Audit. Internal audits were recently performed of the Weatherspoon Arts Foundation inventory and of the Student Health Center Pharmacy’s compliance with policies and procedures, including inventory controls. No exceptions were found. Several audits are planned for the year ending June 30, 2019, including examinations of disaster recovery plans, user

access controls, and compliance in the areas of contracts and grants, intercollegiate athletics, purchasing, and student accounts. Finally, the Board's attention was drawn to certification letters provided to UNC System Compliance and Audit Services attesting to CARL's compliance with the Board of Governors' Best Financial Practices Guidelines.

Bryce Porter, University Information Security Officer, gave a very informative overview of the role and current state of information security at UNCG. While our current posture is strong, we must continually assess our information security program to identify potential areas for improvement, develop and execute policy improvement initiatives, and adjust and adapt to the changing technology environment.

Lastly, Chair Russell informed the Board that our search for a Director of Compliance is progressing well and we hope to have the position filled in the near future.

Nominating Committee (NOM)

Committee Chair Susan Safran reported that the Nominating Committee met September 25, 2018 to discuss future appointments to the Board, noting that the Board of Governor's University Governance Committee has taken up an in-depth review of the trustee appointment process and would be issuing new guidelines on that procedure following its meeting in November. The NOM Committee will reconvene to address future vacancies once those guidelines are issued.

University Advancement Committee (UAC)

Acting Committee Chair David Sprinkle began the report from the September 25, 2018 UAC meeting by officially welcoming Beth Fischer, new Vice Chancellor for University Advancement. He then reviewed data from a 2017-2018 fundraising update Associate Vice Chancellor Kris Davidson gave to the Committee. Highlights from that report included the following:

- We surpassed our fundraising goal of \$20 million, finishing the year at \$20.2 million, marking the third year in UNCG history where gifts and new commitments topped \$20 million.
- Of that \$20 million, \$17.3 million is considered "major" gifts and new commitments (\$15,000 or more). This is 86% of the total and is 9.4% higher than last year.
- Planned gift commitments totaled \$9.9 million, 49% higher than last year. Of that total, two planned gifts accounted for \$4.5 million.
- We raised \$9.2 million in outright giving, which was 93% of our \$ 10 million goal.
- Living alumni contributed \$2.9 million, 7.4% higher than last year.
- Undergraduate participation broke the 6% mark again this year, ending at 6.13%, or 5,491 donors. This achieved 88% of the goal of 7%.

Mr. Sprinkle then reviewed current fundraising efforts. This year's overall goal is \$21 million; our cash goal is again set at \$10 million. These numbers were based on goals set by unit deans and directors and on what our gift officers expect to close this year. As of September 27, we have raised \$4.16 million (20% to goal). Of that number, \$2.1 million is cash (21% to cash goal).

He also shared highlights from a presentation given by Rob Saunders, Director of Advancement Operations, on data enrichment and maintenance. These efforts include annual updates for alumni

addresses, phone numbers, cell phone numbers, and email addresses; and use of predictive modeling as we prepare for the next campaign. The committee plans to invite Rob annually to update us on data enrichment efforts.

The UAC also recommended for approval by the full board the following items:

- UAC–3 Proposal for naming amounts for spaces in the UNCG Plant & Pollinator Center
- UAC–4 Proposal for naming amounts for Athletic spaces in the Coleman Building
- UAC–5 Appointment to the Human Environmental Sciences Foundation

On motion by Kathy Manning, as seconded by Samaya Roary, the full board unanimously approved the naming amounts presented in UAC-3 and UAC-4.

On motion by Ward Russell, as seconded by Mona Edwards, the full board unanimously approved the appointment of Dr. Betty L. Feather to the Human Environmental Sciences Foundation Board of Directors for a three-year term beginning October 1, 2018 and ending June 30, 2021.

Following a ten-minute break, Chair Hayes called the meeting back to order at 9:43 am.

Presentations

The Board enjoyed a presentation on the Beyond Academics Program, a unique four-year certificate program for students with intellectual and developmental disabilities. Directors Lisa Pluff and Lalenja Harrington and Assistant Director Ryan Milligan gave an overview of the Program, and program parent Tim Minton, current student Catherine Minton, and former student Ahmed Rahman talked about their experiences.

UNCG Police Chief Paul Lester then shared information about the UNCG Student Ranger Program. Through the Program, the UNCG Police Department offers positions to students on a full-time or part-time basis with the goal of creating a pipeline of community-minded officers to the UNCG PD. Once hired, a student receives extensive training and is assigned to patrol specified zones on campus, keeping a high level of visibility among the student body and providing assistance with safety walks for students, faculty, and staff to and from residence halls and academic buildings. Rangers Richard West, Maddie Benfield, and Jerry Smith discussed their individual experiences with the program.

Hayes then moved to convene in closed session with the following motion, which carried unanimously:

Pursuant to Section 143-318.11(5) and (6) of the North Carolina Open Meetings Law, I move that we enter into Closed Session to consider the conditions of appointment or initial employment and other material terms of an employment contract or proposed employment contract and to prevent the disclosure of confidential personnel information under Chapter 126 of the North Carolina General Statutes.

General Account of Closed Session Items:

Trustees Present: Brad Hayes (Chair), Charles Blackmon, Frances Bullock, Mona Edwards, Kathy Manning, Betsy Oakley (via conference call), Dean Priddy, Samaya Roary, Ward Russell, Susan Safran, and David Sprinkle.

Others Present: Chancellor Frank Gilliam, Provost Dana Dunn, Vice Chancellor Charles Maimone, General Counsel Jerry Blakemore, Associate General Counsel Kristen Bonatz, Chief of Staff Waiyi Tse, and Kelly Harris, Assistant Secretary to the Board.

ATH-3. Athletics Director Kim Record was invited to join the meeting and presented information regarding the proposed extension of fall sports head coach contracts for those with contract terms ending in 2018-2019. Following her presentation, Ms. Record left the meeting.

Chair Hayes then noted that board members had been provided as closed session information items BOT-3, Personnel Report Dated September 4, 2018; and BOT-4, EHRA Salary Actions Report, First Quarter Fiscal Year 2019.

There being no questions about either report, Chair Hayes invited a motion to return to open session. The motion carried unanimously.

The public was invited to return.

Open Session Vote on Closed Session Action Items

Chair Hayes invited a motion to grant the Athletics Director flexibility to reappoint fall sports head coaches, with contracts expiring in academic year 2018-2019, to terms of one or two years, in consultation with the Chancellor's Office. Mona Edwards made the motion, and Susan Safran seconded. The motion carried unanimously.

Chair Hayes invited a motion to approve BOT-3, the Personnel Report dated September 4, 2018. David Sprinkle made the motion, and Ward Russell seconded. The motion carried unanimously.

Chair Hayes invited a motion to approve the EHRA Salary Actions Report for first quarter fiscal year 2019. Susan Safran made the motion, and David Sprinkle seconded. The motion carried unanimously.

Open Session Action Item

The Board then considered updates to the Honorary Degree Policy and associated delegations revision. Revisions were proposed to update the current Policy, which had not been reviewed since December 2012, to provide clarity of purpose, specific criteria for nomination and selection, and revocation authority. Discussion centered around the composition of the Honorary Degree Review Committee, which currently includes two trustees who serve with other committee members in reviewing nominations for degree candidates. General Counsel Jerry Blakemore addressed questions regarding

trustee participation and Open Meetings Law implications. The trustees considered two review committee membership options; Option A consisting only of professional staff, and option B including trustee membership. Trustee Ward Russell recommended that the Board of Trustees maintain a pool of honorary degree nominees who were recommended, but not selected, for a period of two years; and that any person not selected from that pool at the end of the two-year period would be ineligible for re-nomination in the following two years, unless waived by the Board of Trustees.

When discussion concluded, Chair Hayes requested a motion to approve the updated honorary degree policy and procedures as presented and amended, to include the pool mechanism at the Board of Trustee level with review committee membership Option A. Mona Edwards so moved, and David Sprinkle seconded. The motion carried unanimously.

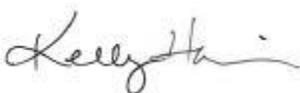
The Board then considered item BOT-5.3, a resolution clarifying committee delegations by placing honorary degrees in the purview of the Academic Affairs Committee, thereby aligning the delegations with the Board's bylaws. After discussion, Charles Blackmon moved to adopt the resolution. The motion was seconded by Ward Russell and carried unanimously.

Open Session Information Items

Chair Hayes noted that the Board had received in their meeting materials three information items: BOT-6 Report of University Policy Concerning Employment of Related Persons (Anti-Nepotism), BOT-7 University Investment Fund Update as of June 30, 2018, and BOT-8 Quarterly Facilities Design and Construction Update.

There being no questions about the information items, and no further business, the meeting was adjourned at 11:46 a.m.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Kelly Harris".

Kelly Harris
Assistant Secretary to the Board