Board of Trustees Meeting

Tuition and Fees Proposal

The University of North Carolina at Greensboro

November 22, 2019
Tuition and Fees Committee

Co-Chairs
Hunter Martin, SGA Vice President
Alan Boyette, Senior Vice Provost

Students
Megan Turner, Sophomore (Finance)
Haley McInnis, Junior (Marketing, double-minor in Sustainability & American Sign Language)
Terence Rollins, Senior (Economics, minor in Mathematics)
Derick Jones, GSA President (Ph.D. in Chemistry)
J.R. Moller, Non-Resident Graduate Student (Ph.D. in Educational Research Methodology)

Faculty
Anthony Chow, Faculty Senate Chair
Christine Fischer, Faculty Senate Budget Committee Chair
David Wyrick, Faculty Athletics Representative

Professional Staff
Steve Honeycutt, Director of Financial Planning & Budgets
Larry Mayes, Director of Institutional Research
Deborah Tollefson, Director of Financial Aid

Ex Officio
Cathy Akens, Vice Chancellor for Student Affairs
Charles Leffler (or designee), Interim Vice Chancellor for Business Affairs
Tuition: Charged to partially defray the costs of general academic and administrative operations.

Fees: Charged only for dedicated purposes and shall not be used to defray the costs of general academic and administrative operations.
Types of Fees

• “General fees” are
  – Student Activities
  – Athletics
  – Educational & Technology
  – Health
  – Security Fee
  – “ASG fee”

• “Fees related to the Retirement of Debt”
  – Facilities Fee

• Other Fees
  – Transportation
  – Registration
Student Activities Fee

Campus Activities & Programs Fund
Commuter Student Association
Elliott University Center
Graduate Student Association
Green Fund
Kaplan Wellness Facilities
Maintenance
Leadership & Service Learning
Multicultural Affairs
Recreation
Student Government General Fund
Student ID Center
Student Media Board
Student Safety Escort Program
University Performing Arts Series
WUAG - FM Operations
Athletics Fee

• Fee supports most costs of UNCG’s Division I intercollegiate athletics program.

• Some costs are also met by ticket revenue and endowment income.
Education and Technology Fee

Education = academic course materials & supplies (such as lab equipment)

Technology = partial support of IT for student use; classroom technology, and ongoing refresh projects including band-width expansion
Health Fee

- Medical services
- Pharmacy
- Immunizations
- Lab/X-ray
- Psychiatry
- Counseling

- Wellness programs (nutrition, eating disorders, smoking cessation, etc.)
- Alcohol and drug programs
Facilities Fee

- Pays off the debt incurred on “capital projects” when student facilities are built or renovated—for example:
  - Soccer stadium
  - Student Recreation Center
  - Baseball stadium
  - EUC renovation
  - Student Health Center expansion/renovation

(Facilities fee does not include residence halls, dining or parking facilities; these are paid for by users.)
Security Fee

Implemented in 2015-16 by the Board of Governors to:

• Bring the law enforcement officers and emergency telecommunicators closer to the market rate

• Address some of the more urgent security concerns by funding a Title IX Coordinator, Clery Compliance Officer, and a Substance Abuse Counselor at each campus
Legislative/UNC System Guidance

TUITION

General Assembly

• Allows increases for:
  – New Undergraduate Students
  – Non-Resident Students
  – Graduate Students

• Increases not allowed for:
  - Enrolled Undergraduate Students
Board of Governors

– For non-resident students, requires market driven tuition prices, reflecting the full cost of a quality education

– For graduate programs, rates must be consistent with each program’s unique market and academic requirements, with an emphasis on maintaining and increasing the excellence of the graduate programs

NC Constitution Article IX Section 9, G.S. 116-43-10
UNC Policy 1000.1.1
Legislative/UNC System Guidance

STUDENT FEES

• General Assembly
  – Imposed a 3% cap on rate increases for General Student Fees

• Board of Governors
  – Defined General Fees as those considered by the Tuition and Fee Committee
    • Activities
    • Athletics
    • Health
    • Education & Technology
    • Security
Key Considerations

• Legislative Guidance

• Guidance provided by UNC System policy

• Tuition and fee rates compared to peers

• Institutional needs that could be addressed with tuition/fee revenue
How do UNCG’s tuition and fee rates compare nationally?

Average in-state undergraduate tuition and fees at public universities was $10,230 in 2018-19. The average rate increased to $11,120 for in-state students at public doctoral universities, like UNCG.

Source: College Board

UNCG’s in-state undergraduate rates:

$ 7,139  2017-18
$ 7,331  2018-19
$ 7,403  2019-20
## National Peer Comparison
### 2018-2019 Tuition and Fees

#### Rank from Highest Tuition and Fees to Lowest

<table>
<thead>
<tr>
<th></th>
<th>Undergraduate</th>
<th>Graduate</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Resident</td>
<td>Nonresident</td>
</tr>
<tr>
<td>Bowling Green State University</td>
<td>7</td>
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<tr>
<td>Florida International University</td>
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<tr>
<td>Indiana State University</td>
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<tr>
<td>Indiana University-Purdue University Indianapolis</td>
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<td>Kent State University</td>
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<tr>
<td>The University of Texas at Arlington</td>
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<td>University of Louisville</td>
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<td>University of Memphis</td>
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<td>University of Southern Mississippi</td>
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<tr>
<td>University of North Carolina at Greensboro</td>
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<td>7</td>
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<tr>
<td>Virginia Commonwealth University</td>
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<td>2</td>
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<tr>
<td>Western Michigan University</td>
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<td>12</td>
</tr>
<tr>
<td>Rank from Highest Tuition and Fees to Lowest</td>
<td>Undergraduate</td>
<td>Graduate</td>
</tr>
<tr>
<td>-----------------------------------------------</td>
<td>---------------</td>
<td>----------</td>
</tr>
<tr>
<td>Resident</td>
<td>Nonresident</td>
<td>Resident</td>
</tr>
<tr>
<td>Appalachian State University</td>
<td>5</td>
<td>7</td>
</tr>
<tr>
<td>East Carolina University</td>
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<td>5</td>
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<tr>
<td>Elizabeth City State University</td>
<td>16</td>
<td>16</td>
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<tr>
<td>Fayetteville State University</td>
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<td>12</td>
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<tr>
<td>NC A &amp; T State University</td>
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<tr>
<td>NC Central University</td>
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<td>NC State University</td>
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<td>UNC Asheville</td>
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<tr>
<td>UNC Charlotte</td>
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<td>UNC-Chapel Hill</td>
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<tr>
<td>UNC Greensboro</td>
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<td>6</td>
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<tr>
<td>UNC Pembroke</td>
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<tr>
<td>UNC School of the Arts</td>
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<tr>
<td>UNC Wilmington</td>
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<td>Western Carolina University</td>
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<td>14</td>
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<tr>
<td>Winston-Salem State University</td>
<td>12</td>
<td>13</td>
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</tbody>
</table>
Tuition and Fees
Proposals for 2020-21
Tuition Proposal

• 3% Increase for all eligible

<table>
<thead>
<tr>
<th></th>
<th>Current 2019-20</th>
<th>Proposed Annual Increase</th>
<th>Total 2020-21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduate Residents</td>
<td>$4,422</td>
<td>$133</td>
<td>$4,555</td>
</tr>
<tr>
<td>Undergraduate Non-Residents</td>
<td>$19,581</td>
<td>$587</td>
<td>$20,168</td>
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<tr>
<td>Graduate Residents</td>
<td>$5,219</td>
<td>$157</td>
<td>$5,376</td>
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<tr>
<td>Graduate Non-Residents</td>
<td>$18,937</td>
<td>$568</td>
<td>$19,505</td>
</tr>
</tbody>
</table>

• Will generate $754,000 per year
Tuition Revenue Use

- Student success initiatives (51.4% or $387,359)
- Build graduate tuition waivers (28.1% or $211,641)
- Faculty promotion and tenure (20.5% or $155,000)
Fee Proposal

• 2.69% total increase on mandatory fees

• Fees would increase by $77 per student annually, from $2,866 to $2,943
<table>
<thead>
<tr>
<th>Fee Category</th>
<th>Proposed Increase for 2020-21</th>
<th>% Increase</th>
<th>Proposed Rate for 2020-21</th>
<th>Estimated Revenue from Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletics</td>
<td>$13.45</td>
<td>1.72%</td>
<td>$793.45</td>
<td>$201,737</td>
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<tr>
<td>Activity</td>
<td>$13.90</td>
<td>2.41%</td>
<td>$590.90</td>
<td>$208,514</td>
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<tr>
<td>Health</td>
<td>$22.55</td>
<td>7.27%</td>
<td>$332.55</td>
<td>$297,617</td>
</tr>
<tr>
<td>Ed &amp; Tech*</td>
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<td></td>
<td></td>
<td></td>
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<tr>
<td>Education</td>
<td>$5.40</td>
<td>1.17%</td>
<td>$65.40</td>
<td>$81,051</td>
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<tr>
<td>Technology</td>
<td>$13.75</td>
<td>2.98%</td>
<td>$414.75</td>
<td>$206,183</td>
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<tr>
<td>Facility</td>
<td></td>
<td>0.00%</td>
<td>$707.00</td>
<td>$-</td>
</tr>
<tr>
<td>Security</td>
<td>$7.95</td>
<td>26.51%</td>
<td>$37.95</td>
<td>$119,278</td>
</tr>
<tr>
<td>SGA</td>
<td></td>
<td></td>
<td>$1.00</td>
<td>$-</td>
</tr>
<tr>
<td><strong>Total BOG Fees</strong></td>
<td><strong>$77.00</strong></td>
<td><strong>2.69%</strong></td>
<td><strong>$2,943.00</strong></td>
<td><strong>$1,114,379</strong></td>
</tr>
</tbody>
</table>
Largest increase is for the *Student Health Fee*

- State-mandated salary increases
- Inflation
- Support a Staff Psychologist
- Spartan Recovery Program
How would other increases be used?

**Athletics:**
- State-mandated salary increases
- Increased inflation

**Education:**
- Inflationary increases for educational materials
- Student Academic Support Software

**Technology:**
- State-mandated salary increases
- Software Licensing
- Equipment Refresh
How would other increases be used?

**Activities Fee:**
- State-mandated salary increases
- Inflation
- Graduate Assistant Stipend Increase
- Utilities Increase

**Security Fee:**
- Market Rate salary increases
- Move Title IX Investigator from grant to fees
## Proposed Tuition and Fees for 2020-21

<table>
<thead>
<tr>
<th>Regular Term</th>
<th>2019-20 Tuition &amp; Fees Year</th>
<th>Tuition &amp; Fees Increase Per Semester</th>
<th>Tuition &amp; Fees Increase Per Year</th>
<th>Total Annual Tuition &amp; Fees</th>
<th>Percent Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>(New) Resident</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undergraduates</td>
<td>$ 7,403</td>
<td>$ 105</td>
<td>$ 210</td>
<td>$ 7,613</td>
<td>2.84%</td>
</tr>
<tr>
<td>Non-Resident</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Undergraduates</td>
<td>$ 22,562</td>
<td>$ 332</td>
<td>$ 664</td>
<td>$ 23,226</td>
<td>2.94%</td>
</tr>
<tr>
<td>Resident</td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Graduates</td>
<td>$ 8,200</td>
<td>$ 117</td>
<td>$ 234</td>
<td>$ 8,434</td>
<td>2.85%</td>
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<tr>
<td>Non-Resident</td>
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<tr>
<td>Graduates</td>
<td>$ 21,918</td>
<td>$ 323</td>
<td>$ 645</td>
<td>$ 22,563</td>
<td>2.94%</td>
</tr>
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Discussion