Presentation

BOT-5  Career & Professional Development at UNCG

Dr. Nicole Hall, Director of the Career & Professional Development division within Student Affairs division, will provide an overview of the resources her team offers to prepare UNCG students for the job market. Dr. Hall recently shared this information with Syngenta, a corporate partner that collaborates on projects with academic units at UNCG and hires our students for internships and full-time employment.

Dr. Hall has served in her current role for six years. Previously, she was executive director of market readiness and employment with Wake Forest University’s School of Business. She also served as executive director of alumni and career services at Pepperdine University’s Graziadio Business School. Hall is a member of the National Association of Colleges and Employers board of directors and in that capacity provides strategic policy, direction, and financial oversight for the global professional association comprised of 14,000 members who support, develop, and employ the college educated workforce.

Hall earned her B.S. in Marketing from Indiana University, her MBA from Pepperdine University, and her PhD in Educational Leadership and Cultural Studies at UNC Greensboro.

Attachment:

5.1 Career and Professional Development at UNCG presentation
Career & Professional Development

Dr. Nicole Hall Hall
Director
Career & Professional Development

Career Development

- Provide individual coaching
- Host career readiness events
- Build resume and cover letters
- Explore majors and careers
- Make network connections
- Prepare for interviews

Employer Relations

- Host employer events
- Organize campus career fairs
- Curate employer panels
- Facilitate alumni engagement
- Make network connections
The Students We Support

50% ethnic minorities enrolled

Nearly 18,000 students

Over 125 areas of study

Bachelor’s, Master’s, & PhD degrees

60% of undergrads work
Scaling Through Technology

Handshake  VMock

Market Ready

Big Interview  CareerShift
## 2021 First Destination Data

Based on 2,700 students reporting | Salaries reflect 492 graduates

<table>
<thead>
<tr>
<th>%</th>
<th>Career Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>45%</td>
<td>Accepted a new job</td>
</tr>
<tr>
<td>14%</td>
<td>Continued a current job</td>
</tr>
<tr>
<td>2%</td>
<td>Started a post-grad internship</td>
</tr>
<tr>
<td>2%</td>
<td>Started a new venture</td>
</tr>
<tr>
<td>23%</td>
<td>Continued education</td>
</tr>
<tr>
<td>12%</td>
<td>Seeking employment</td>
</tr>
<tr>
<td>2%</td>
<td>Seeking education</td>
</tr>
</tbody>
</table>

**Graduate Average Reported Salary:** $65,669

**Undergraduate Average Reported Salary:** $49,068
Syngenta Campus Engagement

Past Events:
- Career Fairs – 2019, 2020, 2021
- Bryan Spotlights – 2019, 2020, 2021
- Campus Greensboro panel featuring Kevin Duhe, Head of Supply, North America

Fall 2022 Events:
- 9/21 - The Bryan School Professional Development Conference 2022
- 9/26 - Biology Employer Panel featuring Elizabeth Cooper, Early Talent Acquisition Specialist
- 11/1 – Bryan School Company Spotlight

Joined Handshake following 2018 launch

Posted 134 jobs and internships over the last 3 years
Deeper Engagement Opportunities for Syngenta

Post all available positions

Customized events by discipline

Spartan Partners

Majors Alignment: Biology, Business Administration, Economics, Finance, Computer Science, Environmental & Sustainability Studies
Q&A
Nicole Hall
nrhall@uncg.edu